VMware vCenter Operations Takes Grand Prize in 2011 Best of Interop Awards

InformationWeek Analytics and Interop Recognize VMware vCenter Operations

PALO ALTO, CA -- (MARKET WIRE) -- 05/20/11 -- VMware, Inc. (NYSE: VMW), the global leader in virtualization and cloud infrastructure, today announced that VMware vCenter™ Operations Standard 1.0 has been named 2011 "Best of Interop," taking top honors in both the Cloud Computing & Virtualization category and the Grand Prize. The Best of Interop Award winners were announced at the 2011 Interop conference in Las Vegas.

The finalists for the 2011 Best of Interop Awards were hand-selected by award-winning editors and analysts from InformationWeek Analytics. There were more than 100 candidates for Best of Interop consideration in eight different categories.

"We are thrilled that VMware vCenter™ Operations has been recognized by the Interop judges," said Rob Smoot, director, product marketing, enterprise management, VMware. "Cloud computing is bringing about massive changes in the IT landscape, and our customers need solutions to help them transform their IT operations to achieve the economics and agility of cloud computing. VMware vCenter Operations offers a new, analytics-based approach that simplifies IT management in dynamic environments and enables infrastructure and operations teams to reduce operating costs and increase the level of service they provide to the business."

Charlie Babcock, editor at large, InformationWeek and judge for the 2011 Best of Interop Awards commented, "VMware vCenter™ Operations is another one of those products where you can see an ambitious company testing the limits of what can be done from an existing position of strength. It is a bold effort to combine the datacenter disciplines of system configuration, performance management, and capacity management into one management tool and apply them to what in the future will be referred to as the private cloud."

Best of Interop is hosted by InformationWeek Analytics. For more information on Best of Interop categories and awards, visit www.bestofinterop.com.

VMware vCenter Operations
VMware vCenter Operations provides automated operations management for virtual and cloud infrastructures. Using patented analytics and powerful visualizations, VMware vCenter Operations integrates and automates performance, capacity and configuration management. It collects and analyzes performance data, correlates abnormalities and identifies the root cause of building performance problems so that customers can proactively ensure service levels, optimize resource usage and maintain configuration compliance in dynamic virtual and cloud environments.

About InformationWeek Analytics
InformationWeek Analytics is the leading resource for peer-driven research, providing business technology professionals with the real-world analysis and perspective they need to run better, smarter IT organizations. InformationWeek Analytics content is written and produced by an analyst team comprised of practicing senior IT professionals and InformationWeek's world-class editors. Featuring a combination of quantitative research and qualitative real world analysis, coupled with technology- adoption best practices, the InformationWeek Analytics site boasts more than 900 reports and briefs written specifically for and by IT professionals. InformationWeek Analytics is part of the InformationWeek Business Technology Network. For more information, visit www.analytics.informationweek.com.

About Interop®
Interop® drives the adoption of technology, providing knowledge and insight to help IT and corporate decision-makers achieve business success. Part of UBM TechWeb's family of global brands, Interop is the leading business technology event series. Through in-depth educational programs, workshops, real-world demonstrations and live technology implementations in its unique InteropNet program, Interop provides the forum for the most powerful innovations and solutions the industry has to offer. Interop Las Vegas is the flagship event held each spring, with Interop New York held each fall, with annual international events in Mumbai and Tokyo, all produced by UBM TechWeb and partners. For more information about these events visit, www.interop.com.

About VMware
VMware delivers virtualization and cloud infrastructure solutions that enable IT organizations to energize businesses of all sizes. With the industry leading virtualization platform -- VMware vSphere® -- customers rely on VMware to reduce capital and operating expenses, improve agility, ensure business continuity, strengthen security and go green. With 2010 revenues of $2.9 billion, more than 250,000 customers and 25,000 partners, VMware is the leader in virtualization, which consistently ranks as a
top priority among CIOs. VMware is headquartered in Silicon Valley with offices throughout the world and can be found online at www.vmware.com.

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