Phoenix NAP Launches Global Virtual Private Data Center Service Powered by VMware Network Virtualization

Network Virtualization Helps Cloud Service Provider Quickly and Cost Effectively Provision Infrastructure-as-a-Service for Customers Worldwide

PALO ALTO, CA -- (Marketwired) -- 07/24/13 -- VMware, Inc. (NYSE: VMW), the global leader in virtualization and cloud infrastructure, today announced cloud service provider Phoenix NAP® has implemented VMware network virtualization as a business-critical component of the company's new Virtual Private Data Center (VPDC). With network virtualization from VMware, Phoenix NAP can dynamically create virtual networks with advanced security services that are completely decoupled and independent from the physical network hardware. These virtual networks reduce the time it takes Phoenix NAP to help customers extend their IT infrastructure to the cloud and more easily adopt infrastructure-as-a-service to improve their business agility.

"Network virtualization forms the foundation of everything else we're able to do from a service delivery perspective, and it's a major reason why we were able to extend our services globally to increase our business opportunities," said William Bell, vice president of product development, cloud and enterprise services, Phoenix NAP. "Network virtualization from VMware has freed us from the constraints of physical networking. We have more flexibility in determining where, when and how we advanced cloud services to our customers, and we have the agility to expand and contract those services in near real-time in an automated and programmatic way."

Phoenix NAP is a full service data center and primary network access point (NAP) offering cloud services, dedicated server hosting, colocation, and Infrastructure-as-a-Service (IaaS). Phoenix NAP's VPDC combines leading-edge technologies, including network virtualization from VMware, to enable customers to rapidly extend their current IT environments to the cloud without high costs or lengthy timelines. With VMware network virtualization in place, Phoenix NAP abstracts the network from physical underlying hardware to provide an integrated point-and-click network environment that enables customers to deploy their product closer to their locations. This allows Phoenix NAP to more efficiently utilize existing data center infrastructure, while reconnecting legacy environments within virtualized networks for customers.

"Phoenix NAP understands that virtualizing the network is vital to advancing the unique solutions that the software-defined datacenter enables cloud service providers to deliver," said Hatem Naguib, vice president, Cloud Networking and Security, VMware. "For a scaling company with an increasingly global customer base, network virtualization can reduce cost and complexity while increasing the speed in which modern cloud services are delivered."

Additional Resources

- Read this blog post to learn about VMware NSX™ network virtualization
- Watch this video to learn more about the Software-Defined Data Center
- Subscribe to VMware's Network Virtualization and Company blogs
- Follow @VMwareNSX stay up to date with VMware network virtualization news

About VMware

VMware is the leader in virtualization and cloud infrastructure solutions that enable businesses to thrive in the Cloud Era. Customers rely on VMware to help them transform the way they build, deliver and consume Information Technology resources in a manner that is evolutionary and based on their specific needs. With 2012 revenues of $4.61 billion, VMware has more than 500,000 customers and 55,000 partners. The company is headquartered in Silicon Valley with offices throughout the world and can be found online at www.vmware.com.

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