VMware and Box Partner to Enhance Secure Mobile Collaboration

Integration Between AirWatch by VMware and Box Helps Mobile Applications and Content Sharing Meet User Demands and IT Security Requirements

PALO ALTO, CA and LOS ALTOS, CA -- (Marketwired) -- 07/10/14 -- VMware and Box today announced a partnership to enhance secure enterprise collaboration across mobile devices for next generation enterprise mobile management (EMM). Globally distributed organizations will be able to take advantage of the most robust security capabilities from AirWatch by VMware for content stored on Box, driving collaboration without compromising critical security requirements and access controls.

"Today's workforce demands seamless, secure access to applications, files and data while moving from desktop to tablet to smartphone," said Sanjay Poonen, executive vice president and general manager, End-User Computing, VMware. "Enabling users to take full advantage of powerful enterprise collaboration services requires a mobile security model that protects sensitive data and information. With VMware and Box, customers will be able to take advantage of VMware's powerful end-user computing solutions in a fundamentally unique way, without compromising security."

"Cloud and mobile technologies are unlocking new ways of working, but businesses need to know that information is secure," said Aaron Levie, co-founder and CEO of Box. "We're excited to work with VMware to introduce a new model that will enable customers to secure content and collaborate from anywhere, on any device, helping our joint customers be more competitive and agile than ever before."

VMware and Box are the first to drive a more open and dynamic security model using the security policies and configurations built into the core of iOS to simplify the process of managing and securing third-party applications. This framework enables additional configuration settings such as user information and preferences, single sign-on (SSO) configuration, and security controls, among other settings, for centralized policy management.

This new model is ISV application agnostic and mobile device management (MDM) vendor agnostic to help the industry move toward a more common standards approach to configuring and securing third party applications. The companies will create a more secure environment for enterprise collaboration, enabling the broad landscape of applications to be able to take advantage of the most current and most robust security capabilities.

Additional Resources

- Read a blog post by Blake Brannon, AirWatch by VMware
- Follow us on Twitter and Facebook

About VMware
VMware (NYSE: VMW) is the leader in virtualization and cloud infrastructure solutions that enable businesses to thrive in the Cloud Era. Customers rely on VMware to help them transform the way they build, deliver and consume Information Technology resources in a manner that is evolutionary and based on their specific needs. With 2013 revenues of $5.21 billion, VMware has more than 500,000 customers and 75,000 partners. The company is headquartered in Silicon Valley with offices throughout the world and can be found online at www.vmware.com.

About AirWatch by VMware
AirWatch by VMware is the leader in enterprise mobility management and security, with more than 12,000 global customers. The AirWatch platform includes industry-leading mobile device, email, application, content, and browser management solutions. Organizations can implement these solutions across device types and use cases, including complete EMM for corporate and line of business deployments, and containerized solutions for Bring Your Own Device (BYOD) programs. Acquired by VMware in February 2014, AirWatch is based in Atlanta and can be found online at www.air-watch.com. VMware is headquartered in Silicon Valley and can be found online at www.vmware.com.

About Box
Box's mission is to make businesses of all sizes more productive, competitive, and collaborative by connecting people and their most important information. Content on Box can be securely shared and easily accessed on the web, through iOS, Android and Windows Phone applications, and extended to partner applications, such as Google Apps, NetSuite and Salesforce. Headquartered in Los Altos, CA, Box is privately held and backed by several leading venture capital firms and strategic investors. To learn more about Box, visit www.box.com.
Media Contacts:
Louis Cheng  
VMware Global Communications  
chengl@vmware.com  
(650) 427-7643

Michael Moeschler  
Box Public Relations  
moesch@box.com  
650-543-6926

Source: VMware, Inc.

News Provided by Acquire Media