UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant ☑

Filed by a Party other than the Registrant ☐

Check the appropriate box:

☐ Preliminary Proxy Statement
☐ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
☐ Definitive Proxy Statement
☑ Definitive Additional Materials
☐ Soliciting Material under §240.14a-12

HELEN OF TROY LIMITED

(Name of Registrant as Specified in its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

☑ No fee required
☐ Fee paid previously with preliminary materials.
☐ Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11

Your **Vote** Counts!

HELEN OF TROY LIMITED

2026 Annual Meeting
Vote by August 24, 2026
11:59 PM ET

HELEN OF TROY LIMITED
201 E. MAIN STREET, SUITE 300
EL PASO, TX 79901

V83803-TBD

You invested in HELEN OF TROY LIMITED and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy materials for the shareholder meeting to be held on August 25, 2026.**

Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to August 11, 2026. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy. We encourage you to access and review all of the important information contained in the proxy materials before voting.

For complete information and to vote, visit **www.ProxyVote.com**

Control #

Smartphone users

Point your camera here and vote without entering a control number

Vote Virtually at the Meeting*

August 25, 2026
10:00 AM ET

Virtually at:
www.virtualshareholdermeeting.com/HELE2026

*Please check the meeting materials for any special requirements for meeting attendance.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items		Board Recommends
1.	Election of Directors	
	Nominees:	
1a.	G. Scott Uzzell	For
1b.	Krista L. Berry	For
1c.	Thurman K. Case	For
1d.	Marlo M. Cormier	For
1e.	Mitchell E. Fadel	For
1f.	Tabata L. Gomez	For
1g.	Elena B. Otero	For
1h.	Beryl B. Raff	For
1i.	Darren G. Woody	For
2.	To provide advisory approval of the Company's executive compensation.	For
3.	To approve an amendment to the Helen of Troy Limited 2025 Stock Incentive Plan to increase the plan's shares available for issuance.	For
4.	To appoint Grant Thornton LLP as the Company's auditor and independent registered public accounting firm for the 2027 fiscal year and to authorize the Audit Committee of the Board of Directors to set the auditor's remuneration.	For

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Settings".