



NEWS RELEASE

Helen of Troy Limited Announces Participation in the 22nd Annual ICR Conference

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EL PASO, Texas--(BUSINESS WIRE)-- Helen of Troy Limited (NASDAQ: HELE), designer, developer and worldwide marketer of consumer brand-name housewares, health and home, and beauty products, today announced that Julien Mininberg, Chief Executive Officer and Director, and Brian Grass, Chief Financial Officer, will be hosting a fireside chat presentation at the 22nd Annual ICR Conference held at the Grande Lakes Orlando in Orlando, FL. The conference presentation will be held on Tuesday, January 14th at 1:30 p.m. Eastern Time and will also be webcast live at: <http://investor.hotus.com/>. An online archive will be available for a period of one year following the event.

About Helen of Troy

Helen of Troy Limited (NASDAQ: HELE) is a leading global consumer products company offering creative solutions for its customers through a strong portfolio of well-recognized and widely-trusted brands, including OXO, Hydro Flask, Vicks, Braun, Honeywell, PUR, and Hot Tools. All trademarks herein belong to Helen of Troy Limited (or its affiliates) and/or are used under license from their respective licensors.

For more information about Helen of Troy, please visit www.helenoftroy.com

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