



NEWS RELEASE

Helen of Troy Limited Announces Participation in the 26th Annual ICR Conference

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EL PASO, Texas--(BUSINESS WIRE)-- Helen of Troy Limited (NASDAQ: HELE), designer, developer, and worldwide marketer of branded consumer home, outdoor, beauty, and wellness products, today announced that it will host investor meetings and a presentation at the 26th Annual ICR Conference being held January 8th through January 10th at The Grande Lakes Orlando in Orlando, Florida. Noel Geoffrey, current Chief Operating Officer and incoming Chief Executive Officer, and Brian Grass, Chief Financial Officer, will host the presentation on Tuesday, January 9th at 2:30 p.m. Eastern Time.

A live webcast of the presentation can be accessed at: <http://investor.helenoftroy.com/>. An online archive will be available for a period of one year following the event.

About Helen of Troy

Helen of Troy Limited (NASDAQ: HELE) is a leading global consumer products company offering creative products and solutions for its customers through a diversified portfolio of well-recognized and widely trusted brands, including OXO, Hydro Flask, Osprey, Vicks, Braun, Honeywell, PUR, Hot Tools and Drybar. The Company sometimes refers to these brands as its Leadership Brands. All trademarks herein belong to Helen of Troy Limited (or its subsidiaries) and/or are used under license from their respective licensors.

For more information about Helen of Troy, please visit www.helenoftroy.com

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