



NEWS RELEASE

Helen of Troy Limited Changes Earnings Release and Conference Call Date for Third Quarter Fiscal 2025 Results in Observance of the National Day of Mourning in Recognition of Former President Jimmy Carter

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EL PASO, Texas--(BUSINESS WIRE)-- Helen of Troy Limited (NASDAQ: HELE), designer, developer, and worldwide marketer of branded consumer home, outdoor, beauty, and wellness products, today announced that the Company will now release its third quarter fiscal 2025 results before the stock market opens on Wednesday, January 8, 2025. The Company originally scheduled the release of its third quarter fiscal 2025 results before market open on January 9, 2025. This change reflects the observance of the National Day of Mourning in recognition of the passing of former President Jimmy Carter.

The Company will conduct a conference call to discuss its third quarter fiscal 2025 results on Wednesday, January 8, 2025 at 9:00 a.m. Eastern Time. The conference call will be hosted by Noel Geoffroy, Chief Executive Officer; Brian Grass, Chief Financial Officer; and Sabrina McKee Budd, Senior Vice President, Business Development and Investor Relations.

Institutional investors and analysts interested in participating in the call are invited to dial (877) 407-3982 approximately ten minutes prior to the start of the call. The conference call will also be webcast live on the Events & Presentations page at: <http://investor.helenoftroy.com/>. A telephone replay of this call will be available at 1:00 p.m. Eastern Time on January 8, 2025, until 11:59 p.m. Eastern Time on January 22, 2025, and can be accessed by dialing (844) 512-2921 and entering replay pin number 13750606. A replay of the webcast will remain available on

the website for one year.

About Helen of Troy Limited

Helen of Troy Limited (NASDAQ: HELE) is a leading global consumer products company offering creative products and solutions for its customers through a diversified portfolio of well-recognized and widely-trusted brands, including OXO, Hydro Flask, Osprey, Vicks, Braun, Honeywell, PUR, Hot Tools, Drybar, Curlsmith, Revlon and Olive & June. All trademarks herein belong to Helen of Troy Limited (or its subsidiaries) and/or are used under license from their respective licensors.

For more information about Helen of Troy, please visit <http://investor.helenoftroy.com/>

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