## NEWS RELEASE

# Helen of Troy Limited Reports Third Quarter Fiscal 2022 Results 

1/6/2022
Consolidated Net Sales Decline of 2.0\%; Growth of 0.4\% from Core Business
GAAP Diluted Earnings Per Share ("EPS") of \$3.10
C ore Adjusted Diluted EPS Growth of $3.0 \%$ to $\$ 3.72$
Adjusted Diluted EPS Decline of 1.1\% to \$3.72

Raises Fiscal 2022 Diluted EPS and Net Sales Outlook:
Consolidated Diluted EPS to $\$ 8.25-\$ 8.59$; Core Diluted EPS to $\$ 8.08$ - $\$ 8.42$
Consolidated Adjusted Diluted EPS to \$11.73-\$11.93; Core Adjusted Diluted EPS to \$11.55-\$11.75
Consolidated Net Sales to $\$ 2.095-\$ 2.115$ Billion; Core Net Sales to $\$ 2.060-\$ 2.080$ Billion

EL PASO, Texas--(BUSINESS WIRE)-- Helen of Troy Limited (NASDAQ: HELE), designer, developer and worldwide marketer of consumer brand-name housewares, health and home, and beauty products, today reported results for the three-month period ended November 30, 2021.

## Executive Summary - Third Quarter of Fiscal 2022 Compared to Fiscal 2021 and Fiscal 2020

- Consolidated net sales revenue was $\$ 624.9$ million, a decrease of $2.0 \%$ from fiscal 2021 and an increase of 31.6\% from fiscal 2020
- Core business net sales increase of $0.4 \%$ from fiscal 2021 and an increase of $37.7 \%$ from fiscal 2020
- Leadership Brand net sales decrease of 0.2\% from fiscal 2021 and an increase of $33.6 \%$ from fiscal 2020
- Online channel net sales decrease of 7.4\% from fiscal 2021 and an increase of 23.7\% from fiscal 2020
- GAAP consolidated operating income of $\$ 90.0$ million, or $14.4 \%$ of net sales, compared to $\$ 100.7$ million, or $15.8 \%$ of net sales, for the same period last year
- Non-GAAP consolidated adjusted operating income decrease of $5.2 \%$ to $\$ 106.1$ million, or $17.0 \%$ of net sales, compared to $\$ 111.9$ million, or $17.6 \%$ of net sales, for the same period last year
- GAAP diluted EPS of $\$ 3.10$, which includes EPA compliance costs of $\$ 0.20$ per share, compared to $\$ 3.34$ for the same period last year and $\$ 2.71$ for fiscal 2020
- Non-GAAP Core adjusted diluted EPS of \$3.72, an increase of 3.0\% from fiscal 2021 and an increase of $24.8 \%$ from fiscal 2020
- Non-GAAP adjusted diluted EPS of \$3.72, a decrease of $1.1 \%$ from fiscal 2021 and an increase of $19.2 \%$ from fiscal 2020
- In July 2021, the Company disclosed that it was in discussions with the U.S. Environmental Protection Agency (the "EPA") regarding the compliance of packaging claims on certain of its products in the air and water filtration categories and a limited subset of humidifier products within the Health \& Home segment that are sold in the United States. As previously disclosed in August 2021, the Company largely resolved the EPA matter with modest changes to product labeling and began executing repackaging plans for the bulk of the affected products. As of the end of the third fiscal quarter, the Company has returned to more normalized levels of shipping activity for the vast majority of affected products.

Julien R. Mininberg, Chief Executive Officer, stated: "We are pleased with our results for the third quarter, delivering Core net sales growth and Core adjusted diluted EPS growth on top of $37.1 \%$ and $21.1 \%$, respectively, in the prior year period. All three business segments exceeded our expectations. These results are the primary driver allowing us to raise our top and bottom-line outlook for the full fiscal year. Strong consumer and retailer demand drove sales for Housewares and Beauty, with both segments growing double digits on a Core basis over major doubledigit sales increases in the third quarter of last fiscal year. Health \& Home declined in the quarter, but performed above our expectations due to stronger than expected demand and faster-than-expected progress reworking certain products impacted by the EPA matter. Despite the impact of inflation and the EPA matter, our Core adjusted diluted EPS grew 3.0\%."

Mr. Mininberg continued: "We are also very pleased to be able to raise our outlook for the fiscal year, reflecting the strength of our third quarter and the positive trends we see in our business during the fourth quarter. For the full fiscal year, we now expect to grow Core net sales $2 \%$ to $3 \%$ over last year's $25.1 \%$ increase, grow Core adjusted diluted EPS $4.7 \%$ to $6.5 \%$ over last year's $26.5 \%$ increase, and expand margins. I am proud of the hard work across our organization that puts us in a position to deliver fiscal year 2022 in line with our Phase II average annual targets on top of an elevated base despite significant headwinds from widespread inflation and the EPA matter.

As we have demonstrated this fiscal year and in the past, Helen of Troy has a track record of delivering results in the face of obstacles. Looking ahead, we plan to use the proven combination of our inflation playbook, investing in our Leadership Brands, creating efficiencies through our global shared services platform, and harnessing the excellence of our organization and culture to address obstacles such as continued inflationary cost pressures expected next fiscal year. We also expect value creation from the recently-closed Osprey acquisition, which is expected to be immediately accretive to nearly all our consolidated financial measures. We believe our balance sheet and cash flow can be put to work on further capital allocation opportunities that could help create additional value in both the short and long-term."

| (in thousands)(unaudited) | Three Months Ended November 30, |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Housewares |  | Health \& Home |  |  | Beauty | Total |  |
| Fiscal 2021 sales revenue, net | \$ | 222,400 | \$ | 250,158 |  | \$ 165,179 | \$ 637,737 |  |
| Organic business (1) |  | 23,601 |  | $(46,595)$ |  | 8,943 | $(14,051)$ |  |
| Impact of foreign currency |  | 134 |  | 337 |  | 727 | 1,198 |  |
| Change in sales revenue, net |  | 23,735 |  | $(46,258)$ |  | 9,670 | $(12,853)$ |  |
| Fiscal 2022 sales revenue, net | \$ | 246,135 | \$ | 203,900 |  | \$ 174,849 | \$ 624,884 |  |
| Total net sales revenue growth (decline) |  | 10.7\% |  | (18.5) | \% | 5.9\% | (2.0) |  |
| Organic business |  | 10.6\% |  | (18.6) | \% | 5.4\% | (2.2) |  |
| Impact of foreign currency |  | 0.1\% |  | 0.1 | \% | 0.4\% | 0.2 | \% |
| Operating margin (GAAP) |  |  |  |  |  |  |  |  |
| Fiscal 2022 |  | 17.6\% |  | 6.7 | \% | 19.0\% | 14.4 | \% |
| Fiscal 2021 |  | 16.9\% |  | 12.2 | \% | 19.7\% | 15.8 | \% |
| Adjusted operating margin (nonGAAP) |  |  |  |  |  |  |  |  |
| Fiscal 2022 |  | 19.4\% |  | 10.7 | \% | 20.9\% |  | \% |
| Fiscal 2021 |  | 18.4\% |  | 14.1 | \% | 21.7\% | 17.6 |  |


|  | Three Months Ended November 30, |  |  |  |  |  | \% Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in thousands, except per share data) (unaudited) |  | 2021 |  | 2020 |  | 2019 | FY22/FY21 | FY22/FY20 |
| Consolidated net sales revenue | \$ | 624,884 | \$ | 637,737 | \$ | 474,737 | (2.0)\% | 31.6\% |
| Core business net sales revenue (2) |  | 620,509 |  | 617,766 |  | 450,742 | 0.4\% | 37.7\% |
| Leadership Brand net sales revenue (3) |  | 506,982 |  | 508,210 |  | 379,604 | (0.2)\% | 33.6\% |
| Online channel net sales revenue (4) |  | 141,233 |  | 152,562 |  | 114,193 | (7.4)\% | 23.7\% |
| Consolidated Diluted EPS | \$ | 3.10 | \$ | 3.34 | \$ | 2.71 | (7.2)\% | 14.4\% |
| Consolidated Adjusted Diluted EPS (non-GAAP) (5) |  | 3.72 |  | 3.76 |  | 3.12 | (1.1)\% | 19.2\% |
| Core Adjusted Diluted EPS (non-GAAP) (2) (5) |  | 3.72 |  | 3.61 |  | 2.98 | 3.0\% | 24.8\% |


| (in thousands, except per share data) (unaudited) | Nine Months Ended November 30, |  |  |  |  |  | \% Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2021 |  | 2020 |  | 2019 | FY22/FY21 | FY22/FY20 |
| Consolidated net sales revenue | \$ | 1,641,335 | \$ | 1,589,424 | \$ | 1,265,067 | 3.3 \% | 29.7\% |
| Core business net sales revenue (2) |  | 1,611,098 |  | 1,526,995 |  | 1,193,454 | 5.5 \% | 35.0\% |
| Leadership Brand net sales revenue (3) |  | 1,329,858 |  | 1,288,614 |  | 1,012,346 | 3.2 \% | 31.4\% |
| Online channel net sales revenue (4) |  | 369,007 |  | 398,175 |  | 299,901 | (7.3) \% | 23.0\% |
| Consolidated Diluted EPS | \$ | 7.52 | \$ | 9.14 | \$ | 6.15 | (17.7) \% | 22.3\% |
| Consolidated Adjusted Diluted EPS (non-GAAP) (5) |  | 9.85 |  | 10.05 |  | 7.42 | (2.0) \% | 32.7\% |
| Core Adjusted Diluted EPS (non-GAAP) (2) (5) |  | 9.67 |  | 9.58 |  | 6.98 | 0.9 \% | 38.5\% |

Consistent with its strategy of focusing resources on its Leadership Brands, during the fourth quarter of fiscal 2020, the Company committed to a plan to divest certain assets within its Beauty segment's mass channel personal care business ("Personal Care"). During the second quarter of fiscal 2022, the Company completed the sale of its Personal Care business, not including the Latin America and Caribbean regions, to HRB Brands LLC, for \$44.7 million in cash and recognized a gain on the sale of $\$ 0.5$ million in SG\&A. The Company is continuing to negotiate the sale of the Latin America and Caribbean Personal Care businesses to HRB Brands LLC, which it expects to close no later than the end of fiscal 2022. Accordingly, the Company has continued to classify the identified net assets of the Latin America and Caribbean Personal Care businesses as held for sale. The Company defines Core business as strategic business that it expects to be an ongoing part of its operations, and Non-Core business as business or net assets (including net assets held for sale) that it expects to divest within a year of its designation as Non-Core. Sales from the Latin America and Caribbean Personal Care businesses continue to be included in Non-Core business for

| (in thousands) (unaudited) | Three Months Ended November 30, |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Housewares |  | Health \& Home |  | Beauty |  | Total |  |
| Fiscal 2021 sales revenue, net | \$ | 222,400 | \$ | 250,158 | \$ | 165,179 |  | 637,737 |
| Core business (2) |  | 23,735 |  | $(46,258)$ |  | 25,266 |  | 2,743 |
| Non-Core business (Personal Care) (2) |  |  |  | ( 4,258 |  | $(15,596)$ |  | $(15,596)$ |
| Change in sales revenue, net |  | 23,735 |  | $(46,258)$ |  | 9,670 |  | $(12,853)$ |
| Fiscal 2022 sales revenue, net | \$ | 246,135 | \$ | 203,900 | \$ | 174,849 |  | 624,884 |
| Total net sales revenue growth (decline) |  | 10.7\% |  | (18.5) \% |  | 5.9 \% |  | (2.0)\% |
| Core business |  | 10.7\% |  | (18.5) \% |  | 15.3 \% |  | 0.4 \% |
| Non-Core business (Personal Care) |  | -\% |  | - \% |  | (9.4)\% |  | (2.4)\% |

## Consolidated Results - Third Quarter Fiscal 2022 Compared to Third Quarter Fiscal 2021

- Consolidated net sales revenue decreased $\$ 12.9$ million, or $2.0 \%$, to $\$ 624.9$ million compared to $\$ 637.7$ million. The decline was driven by a decrease from Organic business of $\$ 14.1$ million, or $2.2 \%$, primarily due to a decrease in sales in the Health \& Home segment as a result of the EPA packaging compliance matter and related stop shipment actions, stronger COVID-19 driven demand for healthcare and healthy living products, primarily in thermometry and air filtration, in the comparative prior year period, and a net sales revenue decline in Non-Core business primarily due to the sale of the North America Personal Care business during the second quarter of fiscal 2022. These factors were partially offset by higher brick and mortar and online channel sales in the Beauty and Housewares segments due primarily to strong consumer demand, earlier than typical customer orders as retailers accelerated orders into the third quarter to try to avoid supply chain disruptions during the holiday season, the impact of customer price increases related to rising freight and product costs, higher sales in the club and closeout channels, and the favorable comparative impact of COVID-19 reduced store traffic and a soft back to school season in the prior year period.
- Consolidated gross profit margin decreased 1.3 percentage points to $43.8 \%$, compared to $45.1 \%$. The decrease in consolidated gross profit margin was primarily due to the net unfavorable impact of higher inbound freight expense and related customer price increases, EPA compliance costs recognized in cost of goods sold in the Health \& Home segment of $\$ 0.3$ million, and a less favorable channel mix within the Housewares segment. These factors were partially offset by a more favorable product mix within the Housewares and Beauty segments and a favorable mix of more Housewares and Beauty sales within consolidated net sales revenue.
- Consolidated SG\&A ratio increased 0.1 percentage points to $29.4 \%$, compared to $29.3 \%$. The increase in the consolidated SG\&A ratio was primarily due to higher personnel expense, unfavorable operating leverage, higher distribution expense, EPA compliance costs of $\$ 4.6$ million in the Health \& Home segment, and higher acquisition-related expense in connection with the acquisition of Osprey Packs, Inc. ("Osprey"). These factors were partially offset by lower royalty expense, reduced annual incentive compensation expense, lower marketing expense, lower amortization expense, a decrease in bad debt expense, and the favorable leverage impact of customer price increases related to rising freight and product costs.
- Consolidated operating income was $\$ 90.0$ million, or $14.4 \%$ of net sales revenue, compared to $\$ 100.7$ million,
or $15.8 \%$ of net sales revenue. The 1.4 percentage point decrease in consolidated operating margin was primarily due to the net unfavorable impact of higher inbound freight expense and related customer price increases, increased personnel expense, higher distribution expense, unfavorable operating leverage, EPA compliance costs of $\$ 4.9$ million in the Health \& Home segment, a less favorable channel mix within the Housewares segment, and higher acquisition-related expense in connection with the Osprey transaction. These factors were partially offset by a favorable product mix within the Housewares and Beauty segments and a favorable mix of more Housewares and Beauty sales within consolidated net sales revenue, lower royalty expense, reduced annual incentive compensation expense, lower marketing expense, lower amortization expense, and a decrease in bad debt expense.
- Income tax expense as a percentage of income before tax was $12.9 \%$ compared to $14.0 \%$ for the same period last year, primarily due to increases in liabilities related to uncertain tax positions in the prior year period, partially offset by shifts in the mix of income in the Company's various tax jurisdictions.
- Net income was $\$ 75.7$ million, compared to $\$ 84.2$ million. Diluted EPS was $\$ 3.10$ compared to $\$ 3.34$. Diluted EPS decreased primarily due to lower operating income in the Health \& Home segment and higher interest expense, partially offset by higher operating income in the Housewares and Beauty segments, a decrease in the effective income tax rate, and lower weighted average diluted shares outstanding.
- Adjusted EBITDA (earnings before interest, taxes, depreciation and amortization) decreased $4.5 \%$ to $\$ 111.8$ million compared to $\$ 117.0$ million.

On an adjusted basis for the third quarters of fiscal 2022 and 2021, excluding acquisition-related expenses, EPA compliance costs, restructuring charges, amortization of intangible assets, and non-cash share-based compensation, as applicable:

- Adjusted operating income decreased $\$ 5.8$ million, or $5.2 \%$, to $\$ 106.1$ million, or $17.0 \%$ of net sales revenue, compared to $\$ 111.9$ million, or $17.6 \%$ of net sales revenue. The 0.6 percentage point decrease in adjusted operating margin is primarily driven by the net unfavorable impact of higher inbound freight expense and related customer price increases, increased personnel expense, higher distribution expense, unfavorable operating leverage, and a less favorable channel mix within the Housewares segment. These factors were partially offset by a favorable product mix within the Housewares and Beauty segments and a favorable mix of more Housewares and Beauty sales within consolidated net sales revenue, lower royalty expense, reduced annual incentive compensation expense, lower marketing expense, and a decrease in bad debt expense.
- Adjusted income decreased $\$ 4.1$ million, or $4.4 \%$, to $\$ 90.6$ million, compared to $\$ 94.8$ million for the same period last year. Adjusted diluted EPS decreased $1.1 \%$ to $\$ 3.72$ compared to $\$ 3.76$. The decrease in adjusted diluted EPS was primarily due to lower adjusted operating income in the Health \& Home segment and higher interest expense, partially offset by higher adjusted operating income in the Housewares and Beauty segments, a decrease in the effective income tax rate, and lower weighted average diluted shares outstanding.

Segment Results - Third Quarter Fiscal 2022 Compared to Third Quarter Fiscal 2021

Housewares net sales revenue increased $\$ 23.7$ million, or $10.7 \%$, to $\$ 246.1$ million, compared to $\$ 222.4$ million. Growth was driven by an increase from Organic business of $\$ 23.6$ million, or $10.6 \%$, primarily due to an increase in brick and mortar and online channel sales driven by strong consumer demand, earlier than typical customer orders as retailers accelerated orders into the third quarter to try to avoid supply chain disruptions during the holiday season, the impact of customer price increases related to rising freight and product costs, higher sales in the club and closeout channels, growth in international sales, and the favorable comparative impact of COVID-19 reduced store traffic and a soft back to school season in the prior year period. Operating income was $\$ 43.2$ million, or $17.6 \%$ of segment net sales revenue, compared to $\$ 37.7$ million, or $16.9 \%$ of segment net sales revenue. The 0.7 percentage point increase in segment operating margin was primarily due to favorable operating leverage, favorable product mix, and reduced annual incentive compensation expense. These factors were partially offset by the net unfavorable impact of higher inbound freight expense and related customer price increases, a less favorable channel mix, an increase in marketing expense, and higher acquisition-related expense in connection with the Osprey transaction. Adjusted operating income increased $16.7 \%$ to $\$ 47.7$ million, or $19.4 \%$ of segment net sales revenue compared to $\$ 40.9$ million, or $18.4 \%$ of segment net sales revenue.

Health \& Home net sales revenue decreased $\$ 46.3$ million, or $18.5 \%$, to $\$ 203.9$ million, compared to $\$ 250.2$ million. The decline was driven by a decrease from Organic business of $\$ 46.6$ million, or $18.6 \%$, primarily due to a decrease in sales due to stronger COVID-19 driven demand for healthcare and healthy living products, primarily in thermometry and air filtration, in the comparative prior year period and a decrease in sales of air filtration products as a result of the EPA packaging compliance matter. These factors were partially offset by an increase in sales of humidification products and new product introductions. Operating income was $\$ 13.6$ million, or $6.7 \%$ of segment net sales revenue, compared to $\$ 30.5$ million, or $12.2 \%$ of segment net sales revenue. The 5.5 percentage point decrease in segment operating margin was primarily due to unfavorable operating leverage, the net unfavorable impact of higher inbound ocean freight expense and related customer price increases, EPA compliance costs of $\$ 4.9$ million, higher distribution expense, and increased inventory obsolescence expense. These factors were partially offset by a decrease in marketing expenses, lower inbound air freight expense, reduced amortization expense, and decreased annual incentive compensation expense. Adjusted operating income decreased $38.3 \%$ to $\$ 21.8$ million, or $10.7 \%$ of segment net sales revenue, compared to $\$ 35.3$ million, or $14.1 \%$ of segment net sales revenue.

Beauty Core business net sales revenue increased $\$ 25.3$ million, or $15.3 \%$, primarily reflecting growth in appliance sales due to higher brick and mortar and online channel sales driven by strong consumer demand, earlier than typical customer orders as retailers accelerated orders into the third quarter to try to avoid supply chain disruptions during the holiday season, new product introductions, higher international sales, expanded distribution primarily in the club channel, and the favorable comparative impact of COVID-19 reduced store traffic in the prior year period. Total Beauty segment net sales revenue increased $\$ 9.7$ million, or $5.9 \%$, to $\$ 174.8$ million, compared to $\$ 165.2$ million primarily due to Core business growth partially offset by the sale of the Non-Core North America Personal Care business during the second quarter of fiscal 2022. Net sales revenue was favorably impacted by net foreign currency fluctuations of approximately $\$ 0.7$ million, or $0.4 \%$. Operating income was $\$ 33.2$ million, or $19.0 \%$ of segment net sales revenue, compared to $\$ 32.6$ million, or $19.7 \%$ of segment net sales revenue. The 0.7 percentage point decrease in segment operating margin was primarily due to the net unfavorable impact of higher
inbound freight expense and related customer price increases, higher marketing expense, an increase in personnel expense, and the unfavorable impact of foreign currency exchange fluctuations. These factors were partially offset by a more favorable product mix, reduced royalty expense as a result of the amended Revlon trademark license, a decrease in outbound freight costs, lower bad debt expense, lower inventory obsolescence expense, and favorable operating leverage. Adjusted operating income increased $2.4 \%$ to $\$ 36.6$ million, or $20.9 \%$ of segment net sales revenue, compared to $\$ 35.8$ million, or $21.7 \%$ of segment net sales revenue.

## Balance Sheet and Cash Flow Highlights - Third Quarter Fiscal 2022 Compared to Third Quarter Fiscal 2021

- Cash and cash equivalents totaled $\$ 44.3$ million, compared to $\$ 156.7$ million.
- Accounts receivable turnover was 76.4 days, compared to 70.0 days.
- Inventory was $\$ 585.8$ million, compared to $\$ 383.4$ million. Trailing twelve-month inventory turnover was 2.3 times compared to 3.6 times.
- Total short- and long-term debt was $\$ 447.5$ million, compared to $\$ 440.4$ million.
- Net cash provided by operating activities for the third quarter fiscal of 2022 was $\$ 53.3$ million. Net cash used by operating activities for the first nine months of the fiscal year was $\$ 5.1$ million, compared to net cash provided of $\$ 249.7$ million for the same period last year.


## Subsequent Event

On December 29, 2021, the Company completed the acquisition of Osprey, a longtime U.S. leader in technical and everyday packs. The total purchase consideration was $\$ 414.7$ million in cash, including the impact of a $\$ 5.3$ million favorable customary closing net working capital adjustment. The acquisition was funded with cash on hand and borrowings from the Company's existing revolving credit facility. The Company incurred acquisition-related expenses of $\$ 1.6$ million during the third quarter of fiscal 2022, which were recognized in SG\&A within its condensed consolidated statements of income.

## Unpdated Fiscal 2022 Annual Outlook

Due to the sale of the majority of the Personal Care business during the second quarter of fiscal 2022 and the expected continued classification of the remaining Latin America and Caribbean Personal Care business as NonCore for fiscal 2022, the Company is providing its updated outlook on both a consolidated and Core business basis in order to provide comparability between historical and future periods.

The expected impact of the Osprey acquisition for the period from the date of closing to the end of fiscal year 2022 is estimated to provide approximately $\$ 20$ million of net sales revenue and approximately $\$ 0.05$ and $\$ 0.07$ of diluted EPS and adjusted diluted EPS, respectively. The expected impact of the Osprey acquisition is included in both the updated consolidated and Core business outlook provided.

The Company's updated outlook includes the current estimated impact of the duration of time required to repackage the remaining inventory affected by the EPA compliance concerns and considers anticipated customer demand. The Company's updated outlook includes an improvement in the estimated unfavorable sales revenue impact to approximately $\$ 60$ million and an improvement in the unfavorable adjusted diluted EPS impact to approximately $\$ 0.30$ related to lost sales volume and earnings due to the EPA matter. The adjusted diluted EPS impact is net of the favorable impact of cost reduction actions being taken in the Health \& Home segment, which include reductions in personnel, marketing and select new product development costs.

The Company incurred $\$ 13.1$ million, $\$ 3.0$ million and $\$ 4.9$ million of EPA compliance costs during the first, second and third quarters of fiscal 2022, respectively. These costs were included in the Company's GAAP operating results but were excluded from non-GAAP adjusted operating results. The Company expects to incur additional EPA compliance costs in the fourth quarter of fiscal 2022, which may include incremental freight, warehouse storage costs, charges from vendors, and legal fees, among other things. The Company expects to continue to exclude these costs from non-GAAP adjusted operating results in fiscal 2022, and the costs have been excluded from the updated annual outlook for non-GAAP adjusted diluted EPS.

The Company expects consolidated net sales revenue in the range of $\$ 2.10$ to $\$ 2.12$ billion, which implies growth of flat to $1.0 \%$. The Company expects Core net sales revenue in the range of $\$ 2.06$ to $\$ 2.08$ billion, which implies growth of $2.0 \%$ to $3.0 \%$, and includes a $3.0 \%$ unfavorable impact related to the EPA matter. Excluding the EPA matter, the Company expects Core net sales revenue growth of 5.0\% to $6.0 \%$.

The Company's updated fiscal year net sales outlook reflects the following expectations by segment:

- Housewares net sales growth of $15.0 \%$ to $16.0 \%$;
- Health \& Home net sales decline of $20.0 \%$ to $19.0 \%$, including $6.7 \%$ of decline related to the EPA matter; and
- Beauty net sales growth of $13.0 \%$ to $14.0 \%$; Beauty Core business net sales growth of $26.0 \%$ to $27.0 \%$.

The Company expects consolidated GAAP diluted EPS of $\$ 8.25$ to $\$ 8.59$ and Core diluted EPS of $\$ 8.08$ to $\$ 8.42$. The Company expects consolidated non-GAAP adjusted diluted EPS in the range of $\$ 11.73$ to $\$ 11.93$ and Core adjusted diluted EPS in the range of $\$ 11.55$ to $\$ 11.75$, which excludes any acquisition-related expenses, EPA compliance costs, asset impairment charges, restructuring charges, tax reform, share-based compensation expense and intangible asset amortization expense. The Company's Core adjusted diluted EPS expectation implies growth of $4.7 \%$ to $6.5 \%$, which includes $2.7 \%$ of unfavorable impact due to the EPA matter, implying expected year-over-year growth of $7.4 \%$ to $9.2 \%$ not including the impact of the EPA matter.

The Company's updated outlook also includes estimated year-over-year inflationary cost pressures of approximately $\$ 55$ to $\$ 60$ million, or approximately $\$ 2.25$ to $\$ 2.45$ of adjusted diluted EPS, much of which have been mitigated through improved product mix, price increases, forward buying of inventory to delay cost impacts, utilizing previously negotiated shipping contracts at rates below current market prices, and implementing other cost reduction initiatives.

The Company's updated consolidated and Core net sales and EPS outlook reflects the following:

- the assumption that the severity of the cough/cold/flu season will be below pre-COVID historical averages;
- the assumption that December 2021 foreign currency exchange rates will remain constant for the remainder of the fiscal year; and
- an estimated weighted average diluted shares outstanding of 24.4 million.

Due primarily to the strong growth comparison and COVID-related events in the fourth quarter of fiscal 2021 and the accelerated orders by retailers in the third quarter of fiscal 2022 to avoid supply chain disruptions during the holiday season, the Company does not expect Core business net sales growth in the fourth quarter of fiscal 2022. However, the Company does expect Core adjusted diluted EPS growth for the fourth quarter due to the higher concentration of growth investments made in the prior year comparative period.

The Company expects a reported consolidated GAAP effective tax rate range of $13.0 \%$ to $14.0 \%$, and a Core GAAP effective tax rate range of $12.8 \%$ to $13.8 \%$ for the full fiscal year 2022. The Company expects a consolidated adjusted effective tax rate range of $10.8 \%$ to $11.7 \%$ and a Core adjusted effective tax rate range of $10.6 \%$ to $11.5 \%$.

The Company expects capital asset expenditures of $\$ 85$ to $\$ 110$ million for the full fiscal year 2022, which includes expected initial expenditures related to the previously announced new two million square foot distribution facility with state-of-the-art automation for the Housewares segment. The Company expects the total cost of the new distribution center and equipment to be in the range of $\$ 200$ to $\$ 225$ million spread over fiscal years 2022 and 2023.

The likelihood and potential impact of any fiscal 2022 acquisitions, other than the Osprey transaction, and divestitures, future asset impairment charges, future foreign currency fluctuations, material long-term distribution losses and/or customer returns that may arise related to the EPA matter, or further share repurchases are unknown and cannot be reasonably estimated; therefore, they are not included in the Company's updated sales and earnings outlook.

## Conference Call and Webcast

The Company will conduct a teleconference in conjunction with today's earnings release. The teleconference begins at 9:00 a.m. Eastern Time today, Thursday, January 6, 2022. Institutional investors and analysts interested in participating in the call are invited to dial (877) 407-3982 approximately ten minutes prior to the start of the call. The conference call will also be webcast live on the Events \& Presentations page at:
http://investor.helenoftroy.com/. A telephone replay of this call will be available at 12:00 p.m. Eastern Time on January 6, 2022 until 11:59 p.m. Eastern Time on January 13, 2022 and can be accessed by dialing (844) 512-2921 and entering replay pin number 13725730. A replay of the webcast will remain available on the website for one year.

## Non-GAAP Financial Measures

The Company reports and discusses its operating results using financial measures consistent with accounting
principles generally accepted in the United States of America ("GAAP"). To supplement its presentation, the Company discloses certain financial measures that may be considered non-GAAP such as Adjusted Operating Income, Adjusted Operating Margin, Adjusted Effective Tax Rate, Core and Non-Core Adjusted Effective Tax Rate, Adjusted Income, Adjusted Diluted Earnings per Share ("EPS"), Core and Non-Core Adjusted Diluted EPS, EBITDA, Adjusted EBITDA, Free Cash Flow and Outlook for Consolidated, Core and Non-Core Net Sales Revenue, Diluted EPS and Adjusted Diluted EPS Excluding Impact of the EPA Matter, which are presented in accompanying tables to this press release along with a reconciliation of these financial measures to their corresponding GAAP-based measures presented in the Company's condensed consolidated statements of income and cash flows. For additional information see Note 5 to the accompanying tables to this press release.

## About Helen of Troy Limited

Helen of Troy Limited (NASDAQ: HELE) is a leading global consumer products company offering creative solutions for its customers through a diversified portfolio of well-recognized and widely-trusted brands, including OXO, Hydro Flask, Vicks, Braun, Honeywell, PUR, Hot Tools and Drybar. We sometimes refer to these brands as our Leadership Brands. All trademarks herein belong to Helen of Troy Limited (or its subsidiaries) and/or are used under license from their respective licensors.

## For more information about Helen of Troy, please visit http://investor.helenoftroy.com

## Forward-Looking Statements

Certain written and oral statements made by the Company and subsidiaries of the Company may constitute "forward-looking statements" as defined under the Private Securities Litigation Reform Act of 1995. This includes statements made in this press release. Generally, the words "anticipates", "believes", "expects", "plans", "may", "will", "would", "should", "seeks", "estimates", "project", "predict", "potential", "currently", "continue", "intends", "outlook", "could", and other similar words identify forward-looking statements. All statements that address operating results, events or developments that the Company expects or anticipates will occur in the future, including statements related to sales, earnings per share results, and statements expressing general expectations about future operating results, are forward-looking statements and are based upon its current expectations and various assumptions. The Company believes there is a reasonable basis for these expectations and assumptions, but there can be no assurance that the Company will realize these expectations or that these assumptions will prove correct. Forwardlooking statements are subject to risks that could cause them to differ materially from actual results. Accordingly, the Company cautions readers not to place undue reliance on forward-looking statements. The forward-looking statements contained in this press release should be read in conjunction with, and are subject to and qualified by, the risks described in the Company's Form 10-Q for the nine months ended November 30, 2021, and in the Company's other filings with the SEC. Investors are urged to refer to the risk factors referred to above for a description of these risks. Such risks include, among others, the Company's ability to successfully manage the demand, supply, and operational challenges associated with the actual or perceived effects of COVID-19 and any similar future public health crisis, pandemic or epidemic, the Company's ability to deliver products to its customers in a timely manner and according to their fulfillment standards, actions taken by large customers that may
adversely affect the Company's gross profit and operating results, the Company's dependence on the strength of retail economies and vulnerabilities to any prolonged economic downturn, including from the effects of COVID-19, the Company's dependence on sales to several large customers and the risks associated with any loss of, or substantial decline in, sales to top customers, expectations regarding recent acquisitions (including Osprey) and any future acquisitions or divestitures, including the Company's ability to realize related synergies along with its ability to effectively integrate acquired businesses or disaggregate divested businesses, the Company's reliance on its Chief Executive Officer and a limited number of other key senior officers to operate its business, obsolescence or interruptions in the operation of the Company's central global Enterprise Resource Planning systems and other peripheral information systems, occurrence of cyber incidents or failure by the Company or its third-party service providers to maintain cybersecurity and the integrity of confidential internal or customer data, the Company's dependence on third-party manufacturers, most of which are located in the Asia Pacific market, and any inability to obtain products from such manufacturers, risks associated with weather conditions, the duration and severity of the cold and flu season and other related factors, the geographic concentration and peak season capacity of certain U.S. distribution facilities which increase its risk to disruptions that could affect the Company's ability to deliver products in a timely manner, risks associated with the use of licensed trademarks from or to third parties, the Company's ability to develop and introduce a continuing stream of innovative new products to meet changing consumer preferences, the risks associated with trade barriers, exchange controls, expropriations, and other risks associated with domestic and foreign operations, the risks associated with significant changes in or the Company's compliance with regulations, interpretations or product certification requirements, the risks associated with the Company's discussions with the EPA on the implementation of compliance plans related to certain of its products within the Health \& Home segment, the risks associated with global legal developments regarding privacy and data security that could result in changes to its business practices, penalties, increased cost of operations, or otherwise harm the business, the risks associated with accounting for tax positions and the resolution of tax disputes, the risks of potential changes in laws and regulations, including environmental, health and safety and tax laws, and the costs and complexities of compliance with such laws, the Company's ability to continue to avoid classification as a Controlled Foreign Corporation, the risks associated with legislation enacted in Bermuda and Barbados in response to the European Union's review of harmful tax competition, the risks of significant tariffs or other restrictions being placed on imports from China or Mexico or any retaliatory trade measures taken by China or Mexico, the risks associated with product recalls, product liability and other claims against the Company, and associated financial risks including but not limited to, significant impairment of the Company's goodwill, indefinite-lived and definitelived intangible assets or other long-lived assets, risks associated with foreign currency exchange rate fluctuations, increased costs of raw materials, energy and transportation, projections of product demand, sales and net income, which are highly subjective in nature, and from which future sales and net income could vary in a material amount, the risks to the Company's liquidity or cost of capital which may be materially adversely affected by constraints or changes in the capital and credit markets and limitations under its financing arrangements. The Company undertakes no obligation to publicly update or revise any forward-looking statements as a result of new information, future events or otherwise.

HELEN OF TROY LIMITED AND SUBSIDIARIES
Condensed Consolidated Statements of Income (Unaudited) (in thousands, except per share data)

|  | Three Months Ended November 30, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  |  | 2020 |  |  |
| Sales revenue, net | \$ | 624,884 | 100.0\% | \$ | 637,737 | 100.0\% |
| Cost of goods sold |  | 351,051 | 56.2\% |  | 350,410 | 54.9\% |
| Gross profit |  | 273,833 | 43.8\% |  | 287,327 | 45.1\% |
| Selling, general and administrative expense ("SG\&A") |  | 183,788 | 29.4\% |  | 186,630 | 29.3\% |
| Restructuring charges |  | 5 | -\% |  | (12) | -\% |
| Operating income |  | 90,040 | 14.4\% |  | 100,709 | 15.8\% |
| Non-operating income, net |  | 52 | -\% |  | 93 | -\% |
| Interest expense |  | 3,206 | 0.5\% |  | 2,926 | 0.5\% |
| Income before income tax |  | 86,886 | 13.9\% |  | 97,876 | 15.3\% |
| Income tax expense |  | 11,203 | 1.8\% |  | 13,721 | 2.2\% |
| Net income | \$ | 75,683 | 12.1\% | \$ | 84,155 | 13.2\% |
| Diluted earnings per share ("EPS") | \$ | 3.10 |  | \$ | 3.34 |  |
| Weighted average shares of common stock used in computing diluted EPS |  | 24,399 |  |  | 25,192 |  |


|  | Nine Months Ended November 30, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  |  | 2020 |  |  |
| Sales revenue, net | \$ | 1,641,335 | 100.0\% | \$ | 1,589,424 | 100.0\% |
| Cost of goods sold |  | 936,322 | 57.0\% |  | 892,460 | 56.1\% |
| Gross profit |  | 705,013 | 43.0\% |  | 696,964 | 43.9\% |
| SG\&A |  | 482,467 | 29.4\% |  | 439,646 | 27.7\% |
| Restructuring charges |  | 380 | -\% |  | 355 | -\% |
| Operating income |  | 222,166 | 13.5\% |  | 256,963 | 16.2\% |
| Non-operating income, net |  | 185 | -\% |  | 440 | -\% |
| Interest expense |  | 9,508 | 0.6\% |  | 9,568 | 0.6\% |
| Income before income tax |  | 212,843 | 13.0\% |  | 247,835 | 15.6\% |
| Income tax expense |  | 28,873 | 1.8\% |  | 16,061 | 1.0\% |
| Net income | \$ | 183,970 | 11.2\% | \$ | 231,774 | 14.6\% |
| Diluted EPS | \$ | 7.52 |  | \$ | 9.14 |  |
| Weighted average shares of common stock used in computing diluted EPS |  | 24,461 |  |  | 25,350 |  |

Condensed Consolidated Statements of Income and Reconciliation of Non-GAAP Financial Measures - Adjusted Operating Income, Adjusted Income and Adjusted Diluted EPS (5) (Unaudited) (in thousands, except per share data)


|  | Three Months Ended November 30, 2020 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | As Reported (GAAP) |  |  | Adjustments |  |  | Adjusted <br> (Non-GAAP) |  |
| Sales revenue, net | \$ | 637,737 | 100.0\% | \$ | - |  | 637,737 | 100.0\% |
| Cost of goods sold |  | 350,410 | 54.9\% |  | - |  | 350,410 | 54.9\% |
| Gross profit |  | 287,327 | 45.1\% |  | (4, $\overline{-1}$ |  | 287,327 | 45.1\% |
| SG\&A |  | 186,630 | 29.3\% |  | $(4,501)$ | (8) | 175,390 | 27.5\% |
|  |  |  |  |  | $(6,739)$ | (9) |  |  |
| Restructuring charges |  | (12) | -\% |  | 12 | (10) |  | -\% |
| Operating income |  | 100,709 | 15.8\% |  | 11,228 |  | 111,937 | 17.6\% |
| Non-operating income, net |  | 93 | -\% |  | - |  | 93 | -\% |
| Interest expense |  | 2,926 | 0.5\% |  | - |  | 2,926 | 0.5\% |
| Income before income tax |  | 97,876 | 15.3\% |  | 11,228 |  | 109,104 | 17.1\% |
| Income tax expense |  | 13,721 | 2.2\% |  | 607 |  | 14,328 | 2.2\% |
| Net income | \$ | 84,155 | 13.2\% | \$ | 10,621 |  | 94,776 | 14.9\% |
| Diluted EPS | \$ | 3.34 |  | \$ | 0.42 | \$ | \$ 3.76 |  |
| Weighted average shares of common stock used in computing diluted EPS |  | 25,192 |  |  |  |  | 25,192 |  |

Condensed Consolidated Statements of Income and Reconciliation of Non-GAAP Financial Measures - Adjusted Operating Income, Adjusted Income and Adjusted Diluted EPS (5) (Unaudited) (in thousands, except per share data)

|  | Nine Months Ended November 30, 2021 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | As Reported (GAAP) |  |  | Adjustments |  | Adjusted (Non-GAAP) |  |  |
| Sales revenue, net | \$ | 1,641,335 | 100.0\% | \$ |  |  | 1,641,335 | 100.0\% |
| Cost of goods sold |  | 936,322 | 57.0\% |  | $(13,775)$ | (6) | 922,547 | 56.2\% |
| Gross profit |  | 705,013 | 43.0\% |  | 13,775 |  | 718,788 | 43.8\% |
| SG\&A |  | 482,467 | 29.4\% |  | $(7,223)$ | (6) | 436,327 | 26.6\% |
|  |  |  |  |  | $(1,605)$ | (7) |  |  |
|  |  |  |  |  | $(8,963)$ | (8) |  |  |
|  |  |  |  |  | $(28,349)$ | (9) |  |  |
| Restructuring charges |  | 380 | -\% |  | (380) | (10) | - | -\% |
| Operating income |  | 222,166 | 13.5\% |  | 60,295 |  | 282,461 | 17.2\% |
| Non-operating income, net |  | 185 | -\% |  | - |  | 185 | -\% |
| Interest expense |  | 9,508 | 0.6\% |  | - |  | 9,508 | 0.6\% |
| Income before income tax |  | 212,843 | 13.0\% |  | 60,295 |  | 273,138 | 16.6\% |
| Income tax expense |  | 28,873 | 1.8\% |  | 3,337 |  | 32,210 | 2.0\% |
| Net income | \$ | 183,970 | 11.2\% | \$ | 56,958 | \$ | 240,928 | $\underline{ }$ |
| Diluted EPS | \$ | 7.52 |  | \$ | 2.33 | \$ | 9.85 |  |
| Weighted average shares of common stock used in computing diluted EPS |  | 24,461 |  |  |  |  | 24,461 |  |


|  | Nine Months Ended November 30, 2020 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | As Reported (GAAP) |  |  | Adjustments |  |  | Adjusted (Non-GAAP) |  |  |
| Sales revenue, net | \$ | 1,589,424 | 100.0\% | \$ | - | \$ |  | 1,589,424 | 100.0\% |
| Cost of goods sold |  | 892,460 | 56.1\% |  | - |  |  | 892,460 | 56.1\% |
| Gross profit |  | 696,964 | 43.9\% |  | (13,527) |  |  | 696,964 | 43.9\% |
| SG\&A |  | 439,646 | 27.7\% |  | $(13,527)$ | (8) |  | 405,465 | 25.5\% |
|  |  |  |  |  | $(20,654)$ | (9) |  |  |  |
| Restructuring charges |  | 355 | -\% |  | (355) | (10) |  | - | -\% |
| Operating income |  | 256,963 | 16.2\% |  | 34,536 |  |  | 291,499 | 18.3\% |
| Non-operating income, net |  | 440 | -\% |  | - |  |  | 440 | -\% |
| Interest expense |  | 9,568 | 0.6\% |  | - |  |  | 9,568 | 0.6\% |
| Income before income tax |  | 247,835 | 15.6\% |  | 34,536 |  |  | 282,371 | 17.8\% |
| Income tax expense |  | 16,061 | 1.0\% |  | 11,416 |  |  | 27,477 | 1.7\% |
| Net income | \$ | 231,774 | 14.6\% | \$ | 23,120 | \$ | \$ | 254,894 | 16.0\% |
| Diluted EPS | \$ | 9.14 |  | \$ | 0.91 | \$ | \$ | 10.05 |  |
| Weighted average shares of common stock used in computing diluted EPS |  | 25,350 |  |  |  |  |  | 25,350 |  |

## Consolidated and Segment Net Sales Revenue <br> (Unaudited) (in thousands)

Three Months Ended November 30,

|  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Housewares |  | Health \& Home |  | Beauty |  | Total |  |
| Fiscal 2021 sales revenue, net | \$ | 222,400 | \$ | 250,158 | \$ | 165,179 | \$ | 637,737 |
| Organic business (1) |  | 23,601 |  | $(46,595)$ |  | 8,943 |  | $(14,051)$ |
| Impact of foreign currency |  | 134 |  | 337 |  | 727 |  | 1,198 |
| Change in sales revenue, net |  | 23,735 |  | $(46,258)$ |  | 9,670 |  | $(12,853)$ |
| Fiscal 2022 sales revenue, net | \$ | 246,135 | \$ | 203,900 | \$ | 174,849 | \$ | 624,884 |
| Total net sales revenue growth (decline) |  | 10.7\% |  | (18.5) \% |  | 5.9\% |  | (2.0)\% |
| Organic business |  | 10.6\% |  | (18.6) \% |  | 5.4\% |  | (2.2)\% |
| Impact of foreign currency |  | 0.1\% |  | 0.1 \% |  | 0.4\% |  | 0.2 \% |


|  | Nine Months Ended November 30, |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Housewares |  | Health \& Home |  | Beauty |  | Total |  |
| Fiscal 2021 sales revenue, net | \$ | 564,891 | \$ | 661,568 | \$ | 362,965 | \$ | 1,589,424 |
| Organic business (1) |  | 88,812 |  | $(116,302)$ |  | 70,640 |  | 43,150 |
| Impact of foreign currency |  | 1,294 |  | 4,209 |  | 3,258 |  | 8,761 |
| Change in sales revenue, net |  | 90,106 |  | (112,093) |  | 73,898 |  | 51,911 |
| Fiscal 2022 sales revenue, net | \$ | 654,997 | \$ | 549,475 | \$ | 436,863 | \$ | 1,641,335 |
| Total net sales revenue growth (decline) |  | 16.0\% |  | (16.9) \% |  | 20.4\% |  | 3.3\% |
| Organic business |  | 15.7\% |  | (17.6) \% |  | 19.5\% |  | 2.7\% |
| Impact of foreign currency |  | 0.2\% |  | 0.6 \% |  | 0.9\% |  | 0.6\% |

$\qquad$

Leadership Brand and Other Net Sales Revenue (Unaudited) (in thousands)

|  | Three Months Ended November 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 2020 | $\begin{gathered} \$ \\ \text { Change } \end{gathered}$ |  |
| Leadership Brand sales |  |  |  |  |
| revenue, net (3) All other sales revenue, net | \$506,982 | \$ 508,210 129527 | \$ $(1,228)$ | (0.2)\% |
| Total sales revenue, net | \$624,884 | \$637,737 | \$(12,853) | (2.0)\% |


|  | Nine Months Ended November 30, |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  | \$ Change |  | \% Change |
| Leadership Brand sales revenue, net (3) | \$ | 1,329,858 | \$ | 1,288,614 | \$ | 41,244 | 3.2\% |
| All other sales revenue, net |  | 311,477 |  | 300,810 |  | 10,667 | 3.5\% |
| Total sales revenue, net | \$ | 1,641,335 | \$ | 1,589,424 | \$ | 51,911 | 3.3\% |

## Consolidated and Segment Net Sales from Core and Non-Core Business (2) (Unaudited) (in thousands)

Three Months Ended November 30,

| Fiscal 2021 sales revenue, net | \$ | 222,400 | \$ | 250,158 |  | \$ | 165,179 | \$ | 637,737 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Core business |  | 23,735 |  | $(46,258)$ |  |  | 25,266 |  | 2,743 |
| Non-Core business (Personal Care) |  | - |  | - |  |  | $(15,596)$ |  | $(15,596)$ |
| Change in sales revenue, net |  | 23,735 |  | $(46,258)$ |  |  | 9,670 |  | $(12,853)$ |
| Fiscal 2022 sales revenue, net | \$ | 246,135 | \$ | 203,900 |  | \$ | 174,849 | \$ | 624,884 |
| Total net sales revenue growth (decline) |  | 10.7\% |  | (18.5) | \% |  | 5.9 \% |  | (2.0) \% |
| Core business |  | 10.7\% |  | (18.5) | \% |  | 15.3 \% |  | 0.4 \% |
| Non-Core business (Personal Care) |  | -\% |  | - | \% |  | (9.4) \% |  | (2.4) \% |



SELECTED OTHER DATA
Reconciliation of Non-GAAP Financial Measures - GAAP Operating Income to Adjusted Operating Income and Adjusted Operating Margin (Non-GAAP) (5)
(Unaudited) (in thousands)
Three Months Ended November 30, 2021

| Housewares |  |  | Health \& Home |  |  | Beauty |  |  | Total |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 43,239 | 17.6\% | + | 13,573 | 6.7\% | \$ | 33,228 | 19.0\% | \$ | 90,040 | 14.4\% |
|  | 1,605 | 0.7\% |  |  | -\% |  |  | -\% |  | 1,605 | 0.3\% |
|  |  | -\% |  | 4,926 | 2.4\% |  | - | -\% |  | 4,926 | 0.8\% |
|  | - | -\% |  | - | -\% |  | 5 | -\% |  | 5 | -\% |
|  | 44,844 | 18.2\% |  | 18,499 | 9.1\% |  | 33,233 | 19.0\% |  | 96,576 | 15.5\% |
|  | 525 | 0.2\% |  | 572 | 0.3\% |  | 1,897 | 1.1\% |  | 2,994 | 0.5\% |
|  | 2,339 | 1.0\% |  | 2,717 | 1.3\% |  | 1,493 | 0.9\% |  | 6,549 | 1.0\% |
| \$ | 47,708 | 19.4\% | \$ | 21,788 | 10.7\% | \$ | 36,623 | 20.9\% | \$ | 106,119 | 17.0\% |


|  | Three Months Ended November 30, 2020 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Housewares |  |  | Health \& Home |  |  | Beauty |  |  | Total |  |  |
| Operating income, as reported (GAAP) | \$ | 37,658 | 16.9\% | \$ | 30,478 | 12.2\% | \$ | 32,573 | 19.7\% | \$ | 100,709 | 15.8\% |
| Restructuring charges |  | (12) | -\% |  | - | -\% |  | - | -\% |  | (12) | -\% |
| Subtotal |  | 37,646 | 16.9\% |  | 30,478 | 12.2\% |  | 32,573 | 19.7\% |  | 100,697 | 15.8\% |
| Amortization of intangible assets |  | 523 | 0.2\% |  | 2,454 | 1.0\% |  | 1,524 | 1.0\% |  | 4,501 | 0.7\% |
| Non-cash share-based compensation |  | 2,712 | 1.2\% |  | 2,359 | 0.9\% |  | 1,668 | 1.0\% |  | 6,739 | 1.1\% |
| Adjusted operating income (non-GAAP) | \$ | 40,881 | 18.4\% | \$ | 35,291 | 14.1\% | \$ | 35,765 | 21.7\% | \$ | 111,937 | 17.6\% |


|  | Nine Months Ended November 30, 2021 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Housewares |  |  | Health \& Home |  |  | Beauty |  |  | Total |  |  |
| Operating income, as reported (GAAP) | \$ | 112,303 | 17.1\% | \$ | 29,616 | 5.4\% | \$ | 80,247 | 18.4\% | \$ | 222,166 | 13.5\% |
| Acquisition-related expenses |  | 1,605 | 0.2\% |  | -- | -\% |  | - | -\% |  | 1,605 | 0.1\% |
| EPA compliance costs |  | - | -\% |  | 20,998 | 3.8\% |  | $\overline{11}$ | -\% |  | 20,998 | 1.3\% |
| Restructuring charges |  | 369 | 0.1\% |  | - | -\% |  | 11 | -\% |  | 380 | -\% |
| Subtotal |  | 114,277 | 17.4\% |  | 50,614 | 9.2\% |  | 80,258 | 18.4\% |  | 245,149 | 14.9\% |
| Amortization of intangible assets |  | 1,562 | 0.2\% |  | 1,709 | 0.3\% |  | 5,692 | 1.3\% |  | 8,963 | 0.5\% |
| Non-cash share-based compensation |  | 11,047 | 1.7\% |  | 10,229 | 1.9\% |  | 7,073 | 1.6\% |  | 28,349 | 1.7\% |
| Adjusted operating income (non-GAAP) | \$ | 126,886 | 19.4\% | \$ | 62,552 | 11.4\% | \$ | 93,023 | 21.3\% | \$ | 282,461 | 17.2\% |


|  | Nine Months Ended November 30, 2020 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Housewares |  |  | Health \& Home |  |  | Beauty |  |  | Total |  |  |
| Operating income, as reported (GAAP) | \$ | 106,294 | 18.8\% | \$ | 95,782 | 14.5\% | \$ | 54,887 | 15.1\% | \$ | 256,963 | 16.2\% |
| Restructuring charges |  | 251 | -\% |  |  | -\% |  | 104 | -\% |  | 355 | -\% |
| Subtotal |  | 106,545 | 18.9\% |  | 95,782 | 14.5\% |  | 54,991 | 15.2\% |  | 257,318 | 16.2\% |
| Amortization of intangible assets |  | 1,541 | 0.3\% |  | 7,415 | 1.1\% |  | 4,571 | 1.3\% |  | 13,527 | 0.9\% |
| Non-cash share-based compensation |  | 8,024 | 1.4\% |  | 7,166 | 1.1\% |  | 5,464 | 1.5\% |  | 20,654 | 1.3\% |
| Adjusted operating income (non-GAAP) | \$ | 116,110 | 20.6\% | \$ | 110,363 | 16.7\% | \$ | 65,026 | 17.9\% | \$ | 291,499 | 18.3\% |

SELECTED OTHER DATA
Reconciliation of Non-GAAP Financial Measures - EBITDA
(Earnings Before Interest, Taxes, Depreciation and Amortization) and Adjusted EBITDA (5)
(Unaudited) (in thousands)
Three Months Ended November 30, 2021

|  |  | Thr |  | Nover |  | , 20 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Housewares |  | Health \& Home |  | Beauty |  | Total |  |
| Operating income, as reported (GAAP) | \$ | 43,239 | \$ | 13,573 | \$ | 33,228 | \$ | 90,040 |
| Depreciation and amortization |  | 2,894 |  | 2,529 |  | 3,218 |  | 8,641 |
| Non-operating income, net |  | - |  | , |  | 52 |  | 52 |
| EBITDA (non-GAAP) |  | 46,133 |  | 16,102 |  | 36,498 |  | 98,733 |
| Add: Acquisition-related expenses |  | 1,605 |  | 16,102 |  | 36,49 |  | 1,605 |
| EPA compliance costs |  | - |  | 4,926 |  | - |  | 4,926 |
| Restructuring charges |  | - |  | - |  | 5 |  | 5 |
| Non-cash share-based compensation |  | 2,339 |  | 2,717 |  | 1,493 |  | 6,549 |
| Adjusted EBITDA (non-GAAP) | \$ | 50,077 | \$ | 23,745 | \$ | 37,996 | \$ | 111,818 |


|  | Three Months Ended November 30, 2020 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Housewares |  | Health \& Home |  | Beauty |  | Total |  |
| Operating income, as reported (GAAP) | \$ | 37,658 | \$ | 30,478 | \$ | 32,573 | \$ | 100,709 |
| Depreciation and amortization |  | 2,371 |  | 4,106 |  | 3,042 |  | 9,519 |
| Non-operating income, net |  | - |  | - |  | 93 |  | 93 |
| EBITDA (non-GAAP) |  | 40,029 |  | 34,584 |  | 35,708 |  | 110,321 |
| Add: Restructuring charges |  | (12) |  |  |  |  |  | (12) |
| Non-cash share-based compensation |  | 2,712 |  | 2,359 |  | 1,668 |  | 6,739 |
| Adjusted EBITDA (non-GAAP) | \$ | 42,729 | \$ | 36,943 | \$ | 37,376 | \$ | 117,048 |


|  | Nine Months Ended November 30, 2021 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Housewares |  | Health \& Home |  | Beauty |  | Total |  |
| Operating income, as reported (GAAP) | \$ | 112,303 | \$ | 29,616 | \$ | 80,247 | \$ | 222,166 |
| Depreciation and amortization |  | 8,257 |  | 7,879 |  | 9,946 |  | 26,082 |


| Non-operating income, net |  | - |  | - |  | 185 |  | 185 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EBITDA (non-GAAP) |  | 120,560 |  | 37,495 |  | 90,378 |  | 248,433 |
| Add: Acquisition-related expenses |  | 1,605 |  | 20,0 |  | - |  | 1,605 |
| EPA compliance costs |  |  |  | 20,998 |  | - |  | 20,998 |
| Restructuring charges |  | 369 |  |  |  | 11 |  | 380 |
| Non-cash share-based compensation |  | 11,047 |  | 10,229 |  | 7,073 |  | 28,349 |
| Adjusted EBITDA (non-GAAP) | \$ | 133,581 | \$ | 68,722 | \$ | 97,462 | \$ | 299,765 |


|  | Nine Months Ended November 30, 2020 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Housewares |  | Health \& Home |  | Beauty |  | Total |  |
| Operating income, as reported (GAAP) | \$ | 106,294 | \$ | 95,782 | \$ | 54,887 | \$ | 256,963 |
| Depreciation and amortization |  | 6,743 |  | 12,331 |  | 8,921 |  | 27,995 |
| Non-operating income, net |  | - |  | - |  | 440 |  | 440 |
| EBITDA (non-GAAP) |  | 113,037 |  | 108,113 |  | 64,248 |  | 285,398 |
| Add: Restructuring charges |  | 251 |  |  |  | 104 |  | 355 |
| Non-cash share-based compensation |  | 8,024 |  | 7,166 |  | 5,464 |  | 20,654 |
| Adjusted EBITDA (non-GAAP) | \$ | 121,312 | \$ | 115,279 | \$ | 69,816 | \$ | 306,407 |

Reconciliation of GAAP Net Income and Diluted EPS to Adjusted Income and Adjusted Diluted EPS (Non-GAAP) (5)
(Unaudited) (in thousands, except per share data)

|  | Income |  |  |  |  | Diluted EPS |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  | Before Tax |  | Tax |  | Net of Tax | Before Tax |  | Tax |  | Net of Tax |  |
| As reported (GAAP) | \$ | 86,886 | \$ | 11,203 | \$ 75,683 | \$ | 3.56 | \$ | 0.46 | \$ | 3.10 |
| Acquisition-related expenses |  | 1,605 |  | 58 | 1,547 |  | 0.07 |  | - |  | 0.06 |
| EPA compliance costs |  | 4,926 |  | 74 | 4,852 |  | 0.20 |  | - |  | 0.20 |
| Restructuring charges |  | 5 |  | - | 5 |  | - |  | - |  | - |
| Subtotal |  | 93,422 |  | 11,335 | 82,087 |  | 3.83 |  | 0.46 |  | 3.36 |
| Amortization of intangible assets |  | 2,994 |  | 197 | 2,797 |  | 0.12 |  | 0.01 |  | 0.11 |
| Non-cash share-based compensation |  | 6,549 |  | 784 | 5,765 |  | 0.27 |  | 0.03 |  | 0.24 |
| Adjusted (non-GAAP) | \$ | 102,965 | \$ | 12,316 | \$ 90,649 | \$ | 4.22 | \$ | 0.50 | \$ | 3.72 |

Weighted average shares of common stock used in computing diluted EPS

|  | Three Months Ended November 30, 2020 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Income |  |  |  |  |  | Diluted EPS |  |  |  |  |  |
|  | Before Tax |  | Tax |  | Net of Tax |  | Before Tax |  | Tax |  | Net of Tax |  |
| As reported (GAAP) | \$ | 97,876 | \$ | 13,721 | \$ | 84,155 | \$ | 3.89 | \$ | 0.55 | \$ | 3.34 |
| Restructuring charges |  | (12) |  | , |  | (12) |  | - |  | - |  | - |
| Subtotal |  | 97,864 |  | 13,721 |  | 84,143 |  | 3.89 |  | 0.55 |  | 3.34 |
| Amortization of intangible assets |  | 4,501 |  | 204 |  | 4,297 |  | 0.18 |  | 0.01 |  | 0.17 |
| Non-cash share-based compensation |  | 6,739 |  | 403 |  | 6,336 |  | 0.27 |  | 0.02 |  | 0.25 |
| Adjusted (non-GAAP) | \$ | 109,104 | \$ | 14,328 | \$ | 94,776 | \$ | 4.33 | \$ | 0.57 | \$ | 3.76 |
| Weighted average shares of common stock u |  | uted EPS |  |  |  |  |  |  |  |  |  | 5,192 |


|  | Three Months Ended November 30, 2019 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Income |  |  |  |  |  | Diluted EPS |  |  |  |  |  |
|  | Before Tax |  | Tax |  | Net of Tax |  | Before Tax |  | Tax |  | Net of Tax |  |
| As reported (GAAP) | \$ | 76,594 | \$ | 7,895 | \$ | 68,699 | \$ | 3.02 | \$ | 0.31 | \$ | 2.71 |
| Acquisition-related expenses |  | 1,475 |  | 22 |  | 1,453 |  | 0.06 |  | - |  | 0.06 |
| Restructuring charges |  | 12 |  | - |  | 12 |  | - |  | - |  | - |
| Subtotal |  | 78,081 |  | 7,917 |  | 70,164 |  | 3.07 |  | 0.31 |  | 2.76 |
| Amortization of intangible assets |  | 4,790 |  | 252 |  | 4,538 |  | 0.19 |  | 0.01 |  | 0.18 |
| Non-cash share-based compensation |  | 4,758 |  | 343 |  | 4,415 |  | 0.19 |  | 0.01 |  | 0.17 |

Reconciliation of GAAP Net Income and Diluted EPS to Adjusted Income and Adjusted Diluted EPS (Non-GAAP) (5)
(Unaudited) (in thousands, except per share data)

|  | Nine Months EndedIncome |  |  |  |  |  |  | r 3 | 20 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | Diluted EPS |  |  |  |  |  |
|  | Before Tax |  | Tax |  | Net of Tax |  | Before Tax |  | Tax |  | Net of Tax |  |
| As reported (GAAP) | \$ | 212,843 | \$ | 28,873 | \$ | 183,970 | \$ | 8.70 | \$ | 1.18 | \$ | 7.52 |
| Acquisition-related expenses |  | 1,605 |  | 58 |  | 1,547 |  | 0.07 |  |  |  | 0.06 |
| EPA compliance costs |  | 20,998 |  | 315 |  | 20,683 |  | 0.86 |  | 0.01 |  | 0.85 |
| Restructuring charges |  | 380 |  | 6 |  | 374 |  | 0.02 |  | - |  | 0.02 |
| Subtotal |  | 235,826 |  | 29,252 |  | 206,574 |  | 9.64 |  | 1.20 |  | 8.45 |
| Amortization of intangible assets |  | 8,963 |  | 603 |  | 8,360 |  | 0.37 |  | 0.02 |  | 0.34 |
| Non-cash share-based compensation |  | 28,349 |  | 2,355 |  | 25,994 |  | 1.16 |  | 0.10 |  | 1.06 |
| Adjusted (non-GAAP) | \$ | 273,138 | \$ | 32,210 | \$ | 240,928 | \$ | 11.17 | \$ | 1.32 | \$ | 9.85 |
| Weighted average shares of common stock |  | luted EPS |  |  |  |  |  |  |  |  |  | 4,461 |


|  | Nine Months Ended November 30, 2020 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Income |  |  |  |  |  | Diluted EPS |  |  |  |  |  |
|  | Before Tax |  | Tax |  | Net of Tax |  | Before Tax |  | Tax |  | Net of Tax |  |
| As reported (GAAP) | \$ | 247,835 | \$ | 16,061 | \$ | 231,774 | \$ | 9.78 | \$ | 0.63 | \$ | 9.14 |
| Restructuring charges |  | 355 |  | 2 |  | 353 |  | 0.01 |  | - |  | 0.01 |
| Tax reform |  | - |  | 9,357 |  | $(9,357)$ |  | - |  | 0.37 |  | (0.37) |
| Subtotal |  | 248,190 |  | 25,420 |  | 222,770 |  | 9.79 |  | 1.00 |  | 8.79 |
| Amortization of intangible assets |  | 13,527 |  | 651 |  | 12,876 |  | 0.53 |  | 0.03 |  | 0.51 |
| Non-cash share-based compensation |  | 20,654 |  | 1,406 |  | 19,248 |  | 0.82 |  | 0.06 |  | 0.76 |
| Adjusted (non-GAAP) | \$ | 282,371 | \$ | 27,477 | \$ | 254,894 | \$ | 11.14 | \$ | 1.08 | \$ | 10.05 |
| Weighted average shares of common stock us | pu | luted EPS |  |  |  |  |  |  |  |  |  | 25,350 |


|  | Nine Months Ended November 30, 2019 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Income |  |  |  |  |  | Diluted EPS |  |  |  |  |  |
|  | Before Tax |  | Tax |  | Net of Tax |  | Before Tax |  | Tax |  | Net of Tax |  |
| As reported (GAAP) | \$ | 172,018 | \$ | 16,530 | \$ | 155,488 | \$ | 6.80 | \$ | 0.65 | \$ | 6.15 |
| Acquisition-related expenses |  | 1,475 |  | - 22 |  | 1,453 |  | 0.06 |  | - |  | 0.06 |
| Restructuring charges |  | 1,061 |  | 68 |  | 993 |  | 0.04 |  | - |  | 0.04 |
| Subtotal |  | 174,554 |  | 16,620 |  | 157,934 |  | 6.90 |  | 0.66 |  | 6.24 |
| Amortization of intangible assets |  | 13,129 |  | 621 |  | 12,508 |  | 0.52 |  | 0.02 |  | 0.49 |
| Non-cash share-based compensation |  | 18,743 |  | 1,434 |  | 17,309 |  | 0.74 |  | 0.06 |  | 0.68 |
| Adjusted (non-GAAP) | \$ | 206,426 | \$ | 18,675 | \$ | 187,751 | \$ | 8.16 | \$ | 0.74 | \$ | 7.42 |
| Weighted average shares of common stock us | put | luted EPS |  |  |  |  |  |  |  |  |  | 5,295 |

Consolidated Core and Non-Core Net Sales and
Reconciliation of Core and Non-Core Diluted EPS to Core and Non-Core Adjusted Diluted EPS (NonGAAP) (2) (5)
(Unaudited) (in thousands, except per share data)


| Core Business: | Three Months Ended November 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  |
| Diluted EPS, as reported | \$ | 3.10 | \$ | 3.19 |
| Acquisition-related expenses, net of tax |  | 0.06 |  | - |
| EPA compliance costs, net of tax |  | 0.20 |  |  |
| Restructuring charges, net of tax |  | - |  | - |
| Subtotal |  | 3.36 |  | 3.19 |
| Amortization of intangible assets, net of tax |  | 0.11 |  | 0.17 |
| Non-cash share-based compensation, net of tax |  | 0.24 |  | 0.25 |
| Adjusted Diluted EPS (non-GAAP) | \$ | 3.72 | \$ | 3.61 |
|  | Three Months Ended November 30, |  |  |  |
| Non-Core Business: |  |  |  |  |
| Diluted EPS, as reported Non-cash share-based compensation, net of tax | \$ | 二 | \$ | 0.15 |
| Adjusted Diluted EPS (non-GAAP) | \$ | - | \$ | 0.15 |
| Diluted EPS, as reported (GAAP) | \$ | 3.10 | \$ | 3.34 |

Consolidated Core and Non-Core Net Sales and Reconciliation of Core and Non-Core Diluted EPS to Core and Non-Core Adjusted Diluted EPS (NonGAAP) (2) (5)
(Unaudited) (in thousands, except per share data)


|  | Nine Months Ended November 30, |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  | \$ Change |  | \% Change |
| Adjusted Diluted EPS (non-GAAP) |  |  |  |  |  |  |  |
| Core | \$ | 9.67 | \$ | 9.58 | \$ | 0.09 | 0.9 \% |
| Non-Core |  | 0.18 |  | 0.47 |  | (0.29) | (61.7) \% |
| Total | \$ | 9.85 | \$ | 10.05 | \$ | (0.20) | (2.0) \% |


| Core Business: | Nine Months Ended November 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  |
| Diluted EPS, as reported | \$ | 7.35 | \$ | 8.67 |
| Acquisition-related expenses, net of tax |  | 0.06 |  | - |
| EPA compliance costs, net of tax |  | 0.85 |  | - |
| Restructuring charges, net of tax |  | 0.02 |  | 0.01 |
| Tax reform |  |  |  | (0.37) |
| Subtotal |  | 8.28 |  | 8.31 |
| Amortization of intangible assets, net of tax |  | 0.34 |  | 0.51 |
| Non-cash share-based compensation, net of tax |  | 1.05 |  | 0.76 |
| Adjusted Diluted EPS (non-GAAP) | \$ | 9.67 | \$ | 9.58 |
|  | Nine Months Ended November 30, |  |  |  |
| Non-Core Business: |  |  |  |  |
| Diluted EPS, as reported | \$ | 0.17 | \$ | 0.47 |
| Non-cash share-based compensation, net of tax |  | 0.01 |  | - |
| Adjusted Diluted EPS (non-GAAP) | \$ | 0.18 | \$ | 0.47 |
| Diluted EPS, as reported (GAAP) | \$ | 7.52 | \$ | 9.14 |

Consolidated Core and Non-Core Net Sales and Reconciliation of Core and Non-Core Diluted EPS
to Core and Non Core Adjusted Diluted EPS (Non-GAAP) (2) (5)
(Unaudited) (in thousands, except per share data)

|  | Three Months Ended November 30, 2019 |  | Nine Months Ended November 30, 2019 |  |
| :---: | :---: | :---: | :---: | :---: |
| Sales revenue, net |  |  |  |  |
| Core | \$ | 450,742 | \$ | 1,193,454 |
| Non-Core |  | 23,995 |  | 71,613 |
| Total | \$ | 474,737 | \$ | 1,265,067 |


|  | $\begin{array}{c}\text { Three Months } \\ \text { Ended } \\ \text { November 30, } \\ 2019\end{array}$ |  |  |  |
| :--- | :--- | :--- | :--- | :--- | \(\left.\begin{array}{c}Nine Months <br>

Ended <br>
November 30, <br>
2019\end{array}\right]\)

|  | Three Months Ended November 30, 2019 |  | Nine Months Ended November 30, 2019 |  |
| :---: | :---: | :---: | :---: | :---: |
| Core Business: |  |  |  |  |
| Diluted EPS, as reported | \$ | 2.62 | \$ | 5.85 |
| Acquisition-related expenses, net of tax |  | 0.06 |  | 0.06 |
| Restructuring charges, net of tax |  | - |  | 0.02 |
| Subtotal |  | 2.68 |  | 5.93 |
| Amortization of intangible assets, net of tax |  | 0.13 |  | 0.38 |
| Non-cash share-based compensation, net of tax |  | 0.17 |  | 0.67 |
| Adjusted Diluted EPS (non-GAAP) | \$ | 2.98 | \$ | 6.98 |


|  | $\begin{gathered} \text { Three Months } \\ \text { Ended November 30, } 2019 \\ \hline \end{gathered}$ |  | Nine Months Ended November 30, 2019 |  |
| :---: | :---: | :---: | :---: | :---: |
| Non-Core Business: |  |  |  |  |
| Diluted EPS, as reported | \$ | 0.09 | \$ | 0.30 |
| Restructuring charges, net of tax |  | - |  | 0.01 |
| Subtotal |  | 0.09 |  | 0.31 |
| Amortization of intangible assets, net of tax |  | 0.05 |  | 0.12 |
| Non-cash share-based compensation, net of tax |  | - |  | 0.01 |
| Adjusted Diluted EPS (non-GAAP) | \$ | 0.14 | \$ | 0.44 |
| Diluted EPS, as reported (GAAP) | \$ | 2.71 | \$ | 6.15 |

## Selected Consolidated Balance Sheet, Cash Flow and Liquidity Information

(Unaudited) (in thousands)

|  | November 30, |  |
| :---: | :---: | :---: |
|  | 2021 | 2020 |
| Balance Sheet: |  |  |
| Cash and cash |  |  |
| equivalents | 44,344 | \$ 156,661 |
| Receivables, net | 505,933 | 500,070 |
| Inventory, net | 585,811 | 383,440 |
| Total assets, |  |  |
| Total assets | 2,487,405 | 2,311,744 |
| Total liabilities, |  |  |
| Total long-term 507,139 502,801 |  |  |
| liabilities | 507,139 447,468 | 502,801 440,381 |
| Stockholders' |  |  |
| Liquidity: 1, 1, 10,438 |  |  |
| Working capital \$ | 539,681 | \$ 491,563 |


|  | Nine Months Ended November 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  |
| Cash Flow: |  |  |  |  |
| Depreciation and amortization | \$ | 26,082 | \$ | 27,995 |
| Net cash (used) provided by operating activities |  | $(5,054)$ |  | 249,746 |
| Capital and intangible asset expenditures |  | 41,529 |  | 19,423 |
| Net debt proceeds |  | 103,100 |  | 104,100 |
| Payments for repurchases of common stock |  | 113,019 |  | 202,961 |

Reconciliation of GAAP Net Cash (Used) Provided by Operating Activities
to Free Cash Flow (Non-GAAP) (5)
(Unaudited) (in thousands)

|  | Nine Months Ended November 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  |
| Net cash (used) provided by operating activities (GAAP) Less: Capital and intangible asset expenditures | \$ | ${ }_{(5,054)}$ | \$ | 249,746 |
| Less: Capital and intangible asset expenditures | \$ | $(41,529)$ | \$ | (19,423) <br> 230,323 |

Updated Fiscal 2022 Outlook for Net Sales Revenue (2) (Unaudited) (in thousands)


| Core Business: |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Net sales revenue | $\$ 2,020,453$ | $\$ \quad 2,060,000$ | $-\$$ | $2,080,000$ |
|  |  | - | $3.0 \%$ |  |

Non-Core Business:

Net sales revenue $\quad \$ 78,346 \quad \$ \underset{(55.3}{35,000}) \%$ — $\quad$| 35,000 |
| :---: |
| $(55.3) \%$ |

Reconciliation of Updated Fiscal 2022 Outlook for GAAP Diluted Earnings Per Share ("EPS") to Adjusted Diluted EPS (Non-GAAP) (2) (5)(Unaudited)

| Consolidated: | Nine Months Ended November 30, 2021 |  | Outlook for the Balance of the Fiscal Year (Three Months) |  |  |  | Updated Outlook Fiscal 2022 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Diluted EPS, as reported (GAAP) | \$ | 7.52 | \$ | 0.73 | -\$ | 1.07 | \$ | 8.25 | -\$ | 8.59 |
| Acquisition-related expenses, net of tax |  | 0.06 |  | 0.04 | - | 0.02 |  | 0.10 | - | 0.08 |
| EPA compliance costs, net of tax |  | 0.85 |  | 0.70 | - | 0.60 |  | 1.55 | - | 1.45 |
| Restructuring charges, net of tax |  | 0.02 |  | - | - | - |  | 0.02 | - | 0.02 |
| Subtotal |  | 8.45 |  | 1.47 | - | 1.69 |  | 9.92 | - | 10.14 |
| Amortization of intangible assets, net of tax |  | 0.34 |  | 0.14 | - | 0.14 |  | 0.48 | - | 0.48 |
| Non-cash share-based compensation, net of tax |  | 1.06 |  | 0.27 | - | 0.25 |  | 1.33 | - | 1.31 |
| Adjusted diluted EPS (non-GAAP) | \$ | 9.85 | \$ | 1.88 | - \$ | 2.08 | \$ | 11.73 | \$ | 11.93 |


| Core Business: | Nine Months Ended November 30, 2021 |  | Outlook for the Balance of the Fiscal Year <br> (Three Months) |  |  |  | Updated Outlook Fiscal 2022 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Diluted EPS, as reported (GAAP) | \$ | 7.35 | \$ | 0.73 | -\$ | 1.07 | \$ | 8.08 | -\$ | 8.42 |
| Acquisition-related expenses, net of tax |  | 0.06 |  | 0.04 | - | 0.02 |  | 0.10 | - | 0.08 |
| EPA compliance costs, net of tax |  | 0.85 |  | 0.70 | - | 0.60 |  | 1.55 | - | 1.45 |
| Restructuring charges, net of tax |  | 0.02 |  | - | - | - |  | 0.02 | - | 0.02 |
| Subtotal |  | 8.28 |  | 1.47 | - | 1.69 |  | 9.75 | - | 9.97 |
| Amortization of intangible assets, net of tax |  | 0.34 |  | 0.14 | - | 0.14 |  | 0.48 | - | 0.48 |
| Non-cash share-based compensation, net of tax |  | 1.05 |  | 0.27 | - | 0.25 |  | 1.32 | - | 1.30 |
| Adjusted diluted EPS (non-GAAP) | \$ | 9.67 | \$ | 1.88 | - \$ | 2.08 | \$ | 11.55 | - \$ | 11.75 |

## Outlook for the

Balance of the

| Non-Core Business: | Nine Months Ended November 30, 2021 |  |  | Fiscal Year (Three Months) |  | Updated Outlook Fiscal 2022 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Diluted EPS, as reported (GAAP) | \$ | 0.17 \$ |  | - | -\$- | 0.17 | -\$ | 0.17 |
| Non-cash share-based compensation, net of tax |  | 0.01 |  | = | - - | 0.01 |  | 0.01 |
| Adjusted diluted EPS (non-GAAP) | \$ | 0.18 | \$ | - | -\$- | 0.18 | -\$ | 0.18 |

## Reconciliation of Updated Fiscal 2022 Outlook for Effective Tax Rate (GAAP) to Adjusted Effective Tax Rate (Non-GAAP) (2) (5) (Unaudited)

| Consolidated: | Nine Months Ended November 30, 2021 | Outlook for the Balance of the Fiscal Year (Three Months) |  | Updated Outlook Fiscal |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Effective tax rate, as reported (GAAP) | 13.6\% | 6.7\% | 16.9\% | 13.0\% | - | 14.0\% |
| Acquisition-related expenses | (0.1)\% | (0.1)\% - | (0.1)\% | (0.1)\% |  | (0.1)\% |
| EPA compliance costs | (1.1)\% | (2.4)\% - | (4.9)\% | (1.6)\% |  | (1.6)\% |
| Restructuring charges | -\% | -\% | -\% | -\% | - | -\% |
| Subtotal Amortization of intangible assets | $12.4 \%$ $(0.1) \%$ | . $0.3 \%=$ | 11.9\% | 11.3\% | - | 12.3\% |
| Amorcash share-based compensation | (0.5)\% | 0.5\% - | (0.5)\% | (0.4)\% | - | (0.5)\% |
| Adjusted effective tax rate (non-GAAP) | $11.8 \%$ | 5.0\% | 11.1\% | 10.8\% | - | 11.7\% |


| Core Business: | Nine Months Ended November 30, 2021 | Outlook for the Balance of the Fiscal Year (Three Months) |  |  | Updated Outlook Fiscal2022 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Effective tax rate, as reported (GAAP) | - $13.4 \%$ | 5.5\% |  | 16.2\% | 12.8\% | - | 13.8\% |
| Acquisition-related expenses | (0.1)\% | (0.1)\% |  | (0.1)\% | (0.1)\% | - | (0.1)\% |
| EPA c ompliance costs | (1.1)\% | (1.8)\% |  | (4.7)\% | (1.6)\% | - | (1.6)\% |
| Restructuring charges |  |  |  |  | -\% |  | -\% |
| Subtotal | 12.2\% | 3.6\% | - | 11.3\% | 11.0\% | - | 12.1\% |
| Amortization of intangible assets | (0.1)\% | 0.3\% | - | (0.2)\% | (0.1)\% |  | (0.2)\% |
| Non-cash share-based compensation | (0.5)\% | 0.6\% | - | (0.4)\% | (0.3)\% | - | (0.4)\% |
| Adjusted effective tax rate (non-GAAP) | 11.6\% | 4.5\% |  | 10.7 \% | 10.6\% | - | 11.5\% |


|  | Outlook for the <br> Balance of the |
| :--- | :--- | :--- |
| Fiscal Year |  |$\quad$| Updated Outlook |
| :---: |

Reconciliation of Updated Fiscal 2022 Outlook for Net Sales Revenue to Updated Fiscal 2022 Outlook for Net Sales Revenue Excluding Impact of the EPA Matter (Non-GAAP) (2) (5) (11)
(Unaudited) (in thousands)
Consolidated:
Fiscal 2021
Updated Outlook for Fiscal 2022


| Core Business: |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales revenue | \$ | 2,020,453 | \$ | 2,060,000 | -\$ | 2,080,000 | 2.0\% | - 3.0\% |
| Impact of the EPA matter |  |  |  | 60,000 |  | 60,000 | (3.0)\% | - (3.0)\% |
| Net sales revenue, excluding impact of EPA matter (non-GAAP) |  |  | \$ | 2,120,000 |  | 2,140,000 | 5.0\% | 6.0\% |

Non-Core Business:
Net sales revenue
Impact of the EPA matter

| \$ | 35,000-\$ 35,000 | (55.3)\% - (55.3)\% |
| :---: | :---: | :---: |
|  |  | \% - - \% |
| \$ |  | (55.3)\% - 5 (5.3)\% |

Reconciliation of Updated Fiscal 2022 Outlook for GAAP Diluted EPS to Diluted EPS Excluding Impact of the EPA Matter (Non-GAAP) (2) (5) (11) (Unaudited)

| Consolidated: | Fiscal 2021 |  |  | Updated Outlook for Fiscal 2022 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Diluted EPS, as reported (GAAP) | \$ | 10.08 | \$ | 8.25 -\$ | 8.59 | (18.2)\% |  | (14.8)\% |
| Impact of the EPA matter |  |  |  | 0.30 - | 0.30 | (3.0)\% |  | (3.0)\% |
| Diluted EPS, excluding impact of the EPA matter (non-GAAP) |  |  | \$ | $8.55-\$$ | 8.89 | (15.2)\% |  | (11.8)\% |

Core Business:
Diluted EPS, as reported (GAAP)
$\$ 9.76$


Diluted EPS, excluding impact of the EPA matter (non-GAAP)

Non-Core Business:
Diluted EPS, as reported (GAAP)
Impact of the EPA matter
Diluted EPS, excluding impact of the EPA matter (non-GAAP)
\$ 0.32 \$


Reconciliation of Updated Fiscal 2022 Outlook for Adjusted Diluted EPS (Non-GAAP) to Adjusted Diluted EPS Excluding Impact of the EPA Matter (Non-GAAP) (2) (5) (11) (Unaudited)

| Consolidated: | Fiscal 2021 |  |  | Updated Outlook for Fiscal 2022 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adjusted diluted EPS (non-GAAP) | \$ | 11.65 | \$ | 11.73 |  | 11.93 | 0.7\% |  | 2.4\% |
| Impact of the EPA matter |  |  |  | 0.30 |  | 0.30 | (2.6)\% | - | (2.6)\% |
| Adjusted diluted EPS, excluding impact of the EPA matter (non-GAAP) |  |  | \$ | 12.03 | \$ | 12.23 | 3.3\% |  | 5.0\% |

```
Core Business:
```



Non-Core Business:


HELEN OF TROY LIMITED AND SUBSIDIARIES

Notes to Press Release

1. Organic business refers to net sales revenue associated with product lines or brands after the first twelve months from the date the product line or brand is acquired, excluding the impact that foreign currency remeasurement had on reported net sales. Net sales revenue from internally developed brands or product lines is considered Organic business activity.
2. The Company defines Core as strategic business that it expects to be an ongoing part of its operations, and NonCore as business or assets (including net assets held for sale) that it expects to divest within a year of its designation as Non-Core.
3. Leadership Brand net sales consists of revenue from the OXO, Honeywell, Braun, PUR, Hydro Flask, Vicks, Hot Tools and Drybar brands.
4. Online channel net sales revenue includes direct to consumer online net sales, net sales to retail customers fulfilling end-consumer online orders and net sales to pure-play online retailers.
5. This press release contains non-GAAP financial measures. Adjusted Operating Income, Adjusted Operating Margin, Adjusted Effective Tax Rate, Core and Non-Core Adjusted Effective Tax Rate, Adjusted Income, Adjusted Diluted EPS, Core and Non-Core Adjusted Diluted EPS, EBITDA, Adjusted EBITDA, Free Cash Flow and Outlook for Consolidated, Core and Non-Core Net Sales Revenue, Diluted EPS and Adjusted Diluted EPS Excluding Impact of the EPA Matter ("Non-GAAP Financial Measures") that are discussed in the accompanying press release or in the preceding tables may be considered non-GAAP financial information as contemplated by SEC Regulation G, Rule 100. Accordingly, the Company is providing the preceding tables that reconcile these measures to their corresponding GAAP-based measures. The Company believes that these non-GAAP measures provide useful information to management and investors regarding financial and business trends relating to its financial condition and results of operations. The Company believes that these non-GAAP financial measures, in combination with the Company's financial results calculated in accordance with GAAP, provide investors with additional perspective regarding the impact of certain charges and benefits on applicable income, margin and earnings per share measures. The Company also believes that these non-GAAP measures facilitate a more direct comparison of the Company's performance with its competitors. The Company further believes that including the excluded charges and benefits would not accurately
reflect the underlying performance of the Company's operations for the period in which the charges and benefits are incurred, even though such charges and benefits may be incurred and reflected in the Company's GAAP financial results in the near future. The material limitation associated with the use of the non-GAAP measures is that the non-GAAP measures do not reflect the full economic impact of the Company's activities. These non-GAAP measures are not prepared in accordance with GAAP, are not an alternative to GAAP financial information, and may be calculated differently than non-GAAP financial information disclosed by other companies. Accordingly, undue reliance should not be placed on non-GAAP information.
6. Charges incurred in conjunction with EPA packaging compliance for certain products in the air filtration, water filtration and humidification categories within the Health \& Home segment.
7. Acquisition-related expenses associated with the definitive agreement to acquire Osprey included in SG\&A for the three- and nine-month periods ended November 30, 2021.
8. Amortization of intangible assets.
9. Non-cash share-based compensation.
10. Charges incurred in connection with the Company's restructuring plan (Project Refuel).
11. Impact of the EPA matter represents the estimated unfavorable financial impact of lost sales volume and earnings resulting from the EPA packaging concerns and related stop shipment actions, net of the favorable impact of cost reduction actions. The estimated impact of the EPA matter does not include EPA compliance costs, which are included in the Company's GAAP operating results but are excluded from non-GAAP adjusted operating income and non-GAAP adjusted diluted EPS results.

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