



NEWS RELEASE

Helen of Troy to Participate In The Canaccord Genuity 46th Annual Growth Conference

2026-08-10

EL PASO, Texas--(BUSINESS WIRE)-- Helen of Troy Limited (NASDAQ: HELE), designer, developer, and worldwide marketer of branded consumer home, outdoor, beauty, and wellness products, announced that the Company will be participating in the Canaccord Genuity 46th Annual Growth Conference in Boston, MA. Helen of Troy is hosting a fireside chat that is scheduled to begin at 3:30 p.m. Eastern Time on Tuesday, August 11, 2026.

The fireside chat will be webcast live and available for replay. The link to the webcast will be available on the Events & Presentations section of the Company's website at investor.helenoftroy.com.

About Helen of Troy Limited

Helen of Troy Limited (NASDAQ: HELE) is a leading global consumer products company offering creative products and solutions for its customers through a diversified portfolio of well-recognized and widely-trusted brands, including OXO, Hydro Flask, Osprey, Vicks, Braun, Honeywell, PUR, Hot Tools, Drybar, Curlsmith, Revlon and Olive & June. All trademarks herein belong to Helen of Troy Limited (or its subsidiaries) and/or are used under license from their respective licensors.

For more information about Helen of Troy, please visit <http://investor.helenoftroy.com>

Investor:

Helen of Troy Limited

Anne Rakunas, Director, External Communications

investors@helenoftroy.com

ICR, Inc.

Allison Malkin, Partner

investors@helenoftroy.com

Source: Helen of Troy Limited