Helen of Troy

NEWS RELEASE

Helen Of Troy Limited To Release And Webcast Fiscal First Quarter Financial Results On Tuesday, July 10, 2012

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EL PASO, Texas, June 26, 2012 /PRNewswire/ -- Helen of Troy Limited (NASDAQ, NM: HELE) designer, developer and worldwide marketer of brand-name household and personal care products, today announced that it will release fiscal first quarter financial results prior to the opening of trading on Tuesday, July 10, 2012.

The Company's quarterly earnings conference call has been scheduled for Tuesday, July 10, 2012, at 11:00 a.m. ET. Gerald J. Rubin, Chairman, Chief Executive Officer and President, Thomas J. Benson, Senior Vice President and Chief Financial Officer, and John Boomer, Senior Vice President, will host the conference call. Members of the news media, investors and the general public are invited to access a live broadcast of the conference call via the Investor Relations page of the Company's website at **www.hotus.com**. This event will be archived and available for replay through August 31, 2012.

About Helen of Troy Limited: Helen of Troy Limited is a leading global consumer products company offering creative solutions for its customers through a strong portfolio of well-recognized and widely-trusted brands, including: Housewares: OXO®, OXO Good Grips®, OXO Soft Works®, OXO tot® and OXO Steel®; Personal Care: Revlon®, Vidal Sassoon®, Dr. Scholl's®, Pro Beauty Tools®, Sure®, Pert Plus®, Infusium23®, Brut®, Ammens®, Hot Tools® and Gold 'N Hot®; and Healthcare/Home Environment: Vicks®, Braun®, Honeywell®, PUR®, Febreze®, Stinger® and SoftHeat®. The Revlon® trademark is used under license from Revlon. The Vidal Sassoon®, Vicks®, Braun® and Febreze® trademarks are used under license from The Procter & Gamble Company. The Dr. Scholl's® trademark is used under license from Schering-Plough/Merck. The Honeywell® trademark is used under license from Honeywell.

For more information, please visit **www.hotus.com**.

SOURCE Helen of Troy Limited

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