



NEWS RELEASE

Helen of Troy Limited Announces Earnings Release Date, Conference Call, and Webcast for Second Quarter Fiscal Year 2015 Results

10/2/2014

EL PASO, Texas--(BUSINESS WIRE)--Oct. 2, 2014-- Helen of Troy Limited (NASDAQ, NM:HELE) designer, developer and worldwide marketer of brand-name housewares, healthcare/home environment, nutritional supplement and personal care consumer products, today announced that it will conduct a conference call to discuss its second quarter fiscal year 2015 results on Thursday, October 9, 2014 at 4:45 p.m. Eastern Time. A press release detailing the Company's second quarter fiscal year 2015 results will be issued after the market closes and prior to the call. The conference call will be hosted by Julien R. Mininberg, Chief Executive Officer and Director, and Brian Grass, Chief Financial Officer.

Institutional investors and analysts interested in participating in the call are invited to dial (888) 500-6950 approximately ten minutes prior to the start of the call. The conference call will also be webcast live at: www.hotus.com. A telephone replay of this call will be available at 7:45 p.m. Eastern Time on October 9, 2014 until 11:59 p.m. Eastern Time on October 16, 2014 and can be accessed by dialing (877) 870-5176 and entering replay pin number 3117775. A replay of the webcast will remain available on the website for 60 days.

About Helen of Troy Limited: Helen of Troy Limited is a leading global consumer products company offering creative solutions for its customers through a strong portfolio of well-recognized and widely-trusted brands, including: Housewares: OXO®, Good Grips®, Soft Works®, OXO tot® and OXO Steel®; Healthcare/Home Environment: Vicks®, Braun®, Honeywell®, PUR®, Febreze®, Stinger®, Duracraft® and SoftHeat®; and Personal Care: Revlon®, Vidal Sassoon®, Dr. Scholl's®, Pro Beauty Tools®, Sure®, Pert®, Infusium23®, Brut®, Ammens®, Hot Tools®, Bed Head®, Karina®, Ogilvie® and Gold 'N Hot®. The Nutritional Supplements segment was formed with the recent acquisition of Healthy Directions, a U.S. market leader in premium doctor-

branded vitamins, minerals and supplements, as well as other health products sold directly to consumers. The Honeywell® trademark is used under license from Honeywell International Inc. The Vicks®, Braun®, Febreze® and Vidal Sassoon® trademarks are used under license from The Procter & Gamble Company. The Revlon® trademark is used under license from Revlon Consumer Products Corporation. The Bed Head® trademark is used under license from Unilever PLC. The Dr. Scholl's® trademark is used under license from MSD Consumer Care, Inc.

Source: Helen of Troy Limited

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