



NEWS RELEASE

Helen of Troy Limited Announces Earnings Release Date, Conference Call, and Webcast for Second Quarter Fiscal Year 2017 Results

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EL PASO, Texas--(BUSINESS WIRE)--Sep. 22, 2016-- Helen of Troy Limited (NASDAQ, NM:HELE), designer, developer and worldwide marketer of consumer brand-name housewares, health and home, nutritional supplement and beauty products, today announced that it will conduct a conference call to discuss its second quarter fiscal year 2017 results on Thursday, October 6, 2016 at 4:45 p.m. Eastern Time. A press release detailing the Company's second quarter fiscal year 2017 results will be issued after the market closes and prior to the call. The conference call will be hosted by Julien R. Mininberg, Chief Executive Officer and Director, Brian Grass, Chief Financial Officer, and Jack Jancin, Senior Vice President of Corporate Business Development.

Institutional investors and analysts interested in participating in the call are invited to dial (888) 542-1101 approximately ten minutes prior to the start of the call. The conference call will also be webcast live at: www.hotus.com. A telephone replay of this call will be available at 7:45 p.m. Eastern Time on October 6, 2016 until 11:59 p.m. Eastern Time on October 13, 2016 and can be accessed by dialing 877-870-5176 and entering replay pin number 1906271. A replay of the webcast will remain available on the website for 60 days.

About Helen of Troy Limited:

Helen of Troy Limited (NASDAQ, NM: HELE) is a leading global consumer products company offering creative solutions for its customers through a strong portfolio of well-recognized and widely-trusted brands, including OXO®, Good Grips®, Hydro Flask®, OXO tot®, OXO on®, Vicks®, Braun®, Honeywell®, PUR®, Febreze®; Revlon®, Pro Beauty Tools®, Sure®, Pert®, Infusium23®, Brut®, Ammens®, Hot Tools®, Bed Head®, Dr. Sinatra®, Dr. David Williams, and Dr. Whitaker®. All trademarks herein belong to Helen of Troy Limited (or its affiliates) and/or are used

under license from their respective licensors. For more information about Helen of Troy Limited, please visit www.hotus.com.

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