



NEWS RELEASE

Helen of Troy Limited Announces Earnings Release Date, Conference Call, and Webcast for Third Quarter Fiscal 2014 Results

1/3/2014

EL PASO, Texas--(BUSINESS WIRE)--Jan. 3, 2014-- Helen of Troy Limited (NASDAQ, NM:HELE) designer, developer and worldwide marketer of brand-name houseware, healthcare/home environment and personal care consumer products, today announced that it will conduct a conference call to discuss its third quarter fiscal 2014 results on Thursday, January 9, 2014 at 4:45 p.m. Eastern Time. A press release detailing the Company's third quarter fiscal 2014 results will be issued after the market closes and prior to the call. The conference call will be hosted by Gerald J. Rubin, Chairman, Chief Executive Officer and President, and Thomas J. Benson, Senior Vice President and Chief Financial Officer.

Institutional investors and analysts interested in participating in the call are invited to dial (888) 417-8465 approximately ten minutes prior to the start of the call. The conference call will also be webcast live at: www.hotus.com. A telephone replay of this call will be available at 7:45 p.m. Eastern Time on January 9, 2014 until 11:59 p.m. Eastern Time on January 16, 2014 and can be accessed by dialing (877) 870-5176 and entering replay pin number 8376226. A replay of the webcast will remain available on the website for 60 days.

About Helen of Troy Limited: Helen of Troy Limited is a leading global consumer products company offering creative solutions for its customers through a strong portfolio of well-recognized and widely-trusted brands, including: Housewares: OXO®, Good Grips®, Soft Works®, OXO tot® and OXO Steel®; Healthcare/Home Environment: Vicks®, Braun®, Honeywell®, PUR®, Febreze®, Stinger®, Duracraft® and SoftHeat®; and Personal Care: Revlon®, Vidal Sassoon®, Dr. Scholl's®, Pro Beauty Tools®, Sure®, Pert®, Infusium23®, Brut®, Ammens®, Hot Tools®, Bed Head®, Karina®, Ogilvie® and Gold 'N Hot®. The Honeywell® trademark is used under license from Honeywell International Inc. The Vicks®, Braun®, Febreze® and Vidal Sassoon® trademarks are

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For in-depth information about Helen of Troy, please visit www.hotus.com.

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