



NEWS RELEASE

Helen of Troy Limited Announces Participation in Upcoming Investor Conferences

11/14/2014

EL PASO, Texas--(BUSINESS WIRE)--Nov. 14, 2014-- Helen of Troy Limited (NASDAQ, NM: HELE) designer, developer and worldwide marketer of brand-name housewares, healthcare/home environment, nutritional supplement and personal care consumer products, today announced that Julien Mininberg, Chief Executive Officer, Brian Grass, Chief Financial Officer, and Jack Jancin, Senior Vice President Corporate Business Development, will be presenting at the Morgan Stanley Global Consumer & Retail Conference and the Goldman Sachs US Emerging/SMID Cap Growth Conference.

The presentation for the Morgan Stanley Global Consumer & Retail Conference will be held at the Crowne Plaza Times Square in New York City on Wednesday, November 19, 2014 at 11:30 a.m. Eastern Time.

The presentation for the Goldman Sachs US Emerging/SMID Cap Growth Conference will be held at the New York Marriott Marquis in New York City on Thursday, November 20, 2014 at 11:30 a.m. Eastern Time.

A live audio webcast of both presentations can be accessed via the Investor Relations, Events Calendar section of the Company's website at <http://www.hotus.com> and a replay will remain available for 90 days.

About Helen of Troy Limited:

Helen of Troy Limited is a leading global consumer products company offering creative solutions for its customers through a strong portfolio of well-recognized and widely-trusted brands, including: Housewares: OXO®, Good Grips®, Soft Works®, OXO tot®, and OXO Steel®; Healthcare/Home Environment: Vicks®, Braun®, Honeywell®, PUR®, Febreze®, Stinger®, Duracraft® and SoftHeat®; and Personal Care: Revlon®, Vidal Sassoon®, Dr. Scholl's®, Pro Beauty Tools®, Sure®, Pert®, Infusium23®, Brut®, Ammens®, Hot Tools®, Bed Head®, Karina®, Ogilvie®, and

Gold 'N Hot®. The Nutritional Supplements segment was formed with the recent acquisition of Healthy Directions, a U.S. market leader in premium doctor-branded vitamins, minerals and supplements, as well as other health products sold directly to consumers. The Honeywell® trademark is used under license from Honeywell International Inc. The Vicks®, Braun®, Febreze®, and Vidal Sassoon® trademarks are used under license from The Procter & Gamble Company. The Revlon® trademark is used under license from Revlon Consumer Products Corporation. The Bed Head® trademark is used under license from Unilever PLC. The Dr. Scholl's® trademark is used under license from MSD Consumer Care, Inc.

For in-depth information about Helen of Troy, please visit www.hotus.com.

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ICR, Inc.

Allison Malkin / Anne Rakunas

203-682-8200 / 310-954-1113