



NEWS RELEASE

Helen of Troy Limited Announces Participation in the 19th Annual ICR Conference

1/4/2017

EL PASO, Texas--(BUSINESS WIRE)--Jan. 4, 2017-- Helen of Troy Limited (NASDAQ, NM:HELE), designer, developer and worldwide marketer of consumer brand-name housewares, health and home, nutritional supplement and beauty products, today announced that Vince Carson, Chief Legal Officer, and Jack Jancin, Senior Vice President Corporate Business Development, will be participating at the 19th Annual ICR Conference held at the JW Marriott Orlando Grande Lakes in Orlando, FL.

About Helen of Troy Limited:

Helen of Troy Limited (NASDAQ, NM: HELE) is a leading global consumer products company offering creative solutions for its customers through a strong portfolio of well-recognized and widely-trusted brands, including OXO®, OXO Tot®, Hydro Flask®, Vicks®, Braun®, Honeywell®, PUR®, Febreze®; Revlon®, Pro Beauty Tools®, Sure®, Pert®, Infusium23®, Brut®, Ammens®, Hot Tools®, Bed Head®, Dr. Sinatra®, Dr. David Williams®, and Dr. Whitaker®. All trademarks herein belong to Helen of Troy Limited (or its affiliates) and/or are used under license from their respective licensors.

For more information about Helen of Troy, please visit www.hotus.com.

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