



NEWS RELEASE

Helen of Troy Limited Announces Participation in the Morgan Stanley 2016 Global Consumer and Retail Conference

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EL PASO, Texas--(BUSINESS WIRE)--Nov. 14, 2016-- Helen of Troy Limited (NASDAQ, NM: HELE), designer, developer and worldwide marketer of consumer brand-name housewares, health and home, nutritional supplement and beauty products, today announced that Julien Mininberg, Chief Executive Officer, Brian Grass, Chief Financial Officer, and Jack Jancin, Senior Vice President Corporate Business Development, will be presenting at the Morgan Stanley 2016 Global Consumer & Retail Conference.

The presentation for the Morgan Stanley 2016 Global Consumer & Retail Conference will be held at the Crowne Plaza Times Square in New York City on Wednesday, November 16, 2016 at 8:00 a.m. Eastern Time.

A live audio webcast of this presentation can be accessed via the Investor Relations, Events Calendar section of the Company's website at <http://www.hotus.com> and a replay will remain available for 90 days.

About Helen of Troy Limited:

Helen of Troy Limited (NASDAQ, NM: HELE) is a leading global consumer products company offering creative solutions for its customers through a strong portfolio of well-recognized and widely-trusted brands, including OXO®, Good Grips®, Hydro Flask®, OXO tot®, OXO on®, Vicks®, Braun®, Honeywell®, PUR®, Febreze®, Revlon®, Pro Beauty Tools®, Sure®, Pert®, Infusium23®, Brut®, Ammens®, Hot Tools®, Bed Head®, Dr. Sinatra®, Dr. David Williams®, and Dr. Whitaker®. All trademarks herein belong to Helen of Troy Limited (or its affiliates) and/or are used under license from their respective licensors.

For more information about Helen of Troy, please visit www.hotus.com.

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