Helen of Troy

NEWS RELEASE

Helen of Troy Limited Appoints New Independent Member to Board of Directors and Announces New Annual Meeting Date of August 2, 2005

6/13/2005

EL PASO, Texas, June 13, 2005 /PRNewswire-FirstCall via COMTEX/ -- Helen of Troy Limited (Nasdaq: HELE), designer, developer and worldwide marketer of brand-name personal care and household consumer products, today announced the appointment of Adolpho R. Telles to the Company's Board of Directors, succeeding Director James C. Swaim, effective June 10, 2005. The Company also announced a change in the Annual Shareholder meeting date from July 12, 2005 to August 2, 2005.

Mr. Telles, 55, is a Certified Public Accountant. Since November 2003, Mr. Telles is a business consultant providing advisory services to entities in the area of corporate governance, internal auditing, and compliance with the Sarbanes-Oxley Act of 2002. Previously, Mr. Telles was a partner with the accounting firm of KPMG LLP, and its predecessors for over 16 years.

James C. Swaim, who has served on our Board of Directors since August 2004, recently accepted the position of Executive Vice President /Chief Financial Officer with Hillwood Development Corporation, a Dallas-based real estate development company. Due to time commitments of his new position, Mr. Swaim has decided to resign from the Company's Board of Directors.

The annual meeting of shareholders of Helen of Troy Limited, originally scheduled to be held on Tuesday, July 12, 2005, has been rescheduled. The meeting now will be held on Tuesday, August 2, 2005 at 1:00 p.m. Mountain Time at the Camino Real Hotel 101 S. El Paso Street, El Paso, Texas. Shareholders of record as of the close of business on Thursday, June 9, 2005, will be entitled to vote at the annual meeting.

Helen of Troy Limited is a leading designer, producer and global marketer of brand-name personal care and household consumer products. The Company's personal care products include hair dryers, curling irons, hair setters, women's shavers, brushes, combs, hair accessories, home hair clippers, mirrors, foot baths, body massagers, paraffin baths, liquid hair styling products, body powder and skin care products. The Company's household products include consumer product tools in the kitchen, cleaning, barbecue, barware, storage, organization, garden, trash and automotive categories. The Company's products are sold by mass merchandisers, drug chains, warehouse clubs and grocery stores under licensed trade marks including Vidal Sassoon(R), licensed from The Procter & Gamble Company, Revlon(R), licensed from Revlon Consumer Products Corporation, Dr. Scholl's(R), licensed from Schering-Plough HealthCare Products, Inc., Sunbeam(R), Health at Home(R) and Health o meter(R) licensed from Sunbeam Products, Inc., Sea Breeze(R), licensed from Shiseido Company Ltd., and Vitapointe(R), licensed from Sara Lee Household and Body Care UK Limited. Helen of Troy's owned brands include OXO(R), Good Grips(R), Brut(R), Vitalis(R), Final Net(R), Ammens(R), Condition 3-in-1(R), Skin Milk(R), TimeBlock(R), Epil-Stop(R), Dazey(R), Caruso(R), Karina(R), DCNL(TM), Nandi(TM), Isobel(TM) and WaveRage(R). The Company markets hair and beauty care products under the Helen of Troy(R), Hot Tools(R), Hot Spa(R), Salon Edition(R), Gallery Series(R), and Wigo(R) owned brands to the professional beauty salon industry.

This press release may contain certain forward-looking statements, which are subject to change. A number of risks or uncertainties could cause actual results to differ materially from historical or anticipated results. Generally, the words "anticipates", "believes", "expects" and other similar words identify forward-looking statements. The Company cautions readers not to place undue reliance on forward-looking statements. The actual results may differ materially from those described in any forward-looking statements. The Company intends its forward-looking statements to speak only as of the time of such statements, and does not undertake to update or revise them as more information becomes available. Additional information concerning potential factors that could affect the Company's financial results is included in the Company's Form 10-K for the year ended February 28, 2005.

SOURCE Helen of Troy Limited

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