



NEWS RELEASE

## Helen of Troy Limited to Release and Webcast Fiscal Fourth Quarter/Year-End Financial Results on Friday, April 27, 2012

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EL PASO, Texas, April 12, 2012 /PRNewswire via COMTEX/ --Helen of Troy Limited (NASDAQ, NM: HELE) designer, developer and worldwide marketer of brand-name household and personal care products, today announced that it will release fiscal fourth quarter and year-end financial results prior to the opening of trading on Friday, April 27, 2012.

The Company's quarterly earnings conference call has been scheduled for Friday, April 27, 2012, at 11:00 a.m. ET. Gerald J. Rubin, Chairman, Chief Executive Officer and President, Thomas J. Benson, Senior Vice President and Chief Financial Officer, and John Boomer, Senior Vice President, will host the conference call. Members of the news media, investors and the general public are invited to access a live broadcast of the conference call via the Investor Relations page of the Company's website at [www.hotus.com](http://www.hotus.com). This event will be archived and available for replay through June 30, 2012.

**About Helen of Troy Limited:** Helen of Troy Limited is a leading global consumer products company offering creative solutions for its customers through a strong portfolio of well-recognized and widely-trusted brands, including: Housewares: OXO®, OXO Good Grips®, OXO Soft Works®, OXO tot® and OXO Steel®; Personal Care: Revlon®, Vidal Sassoon®, Dr. Scholl's®, Pro Beauty Tools®, Sure®, Pert Plus®, Infusium23®, Brut®, Ammens®, Hot Tools® and Gold 'N Hot®; and Healthcare/Home Environment: Vicks®, Braun®, Honeywell®, PUR®, Stinger® and SoftHeat®. The Revlon® trademark is used under license from Revlon. The Vidal Sassoon®, Vicks® and Braun® trademarks are used under license from The Procter & Gamble Company. The Dr. Scholl's® trademark is used under license from Schering-Plough/Merck. The Honeywell® trademark is used under license from Honeywell.

For more information, please visit [www.hotus.com](http://www.hotus.com).

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