Helen of Troy

NEWS RELEASE

Helen of Troy Limited to Release and Webcast Fourth Quarter/Year-End Financial Results on Tuesday, May 10, 2011

4/26/2011

EL PASO, Texas, April 26, 2011 /PRNewswire via COMTEX/ -- Helen of Troy Limited (NASDAQ, NM: HELE) designer, developer and worldwide marketer of brand-name household and personal care products, today announced that it will release fourth quarter and year-end financial results prior to the opening of trading on Tuesday, May 10, 2011.

The Company's quarterly earnings conference call has been scheduled for Tuesday, May 10, 2011, at 11:00 a.m. ET. Gerald J. Rubin, Chairman, Chief Executive Officer and President, Thomas J. Benson, Senior Vice President, Chief Financial Officer and Robert D. Spear, Senior Vice President, Chief Information Officer will host the conference call. Members of the news media, investors and the general public are invited to access a live broadcast of the conference call via the Investor Relations page of the Company's website at **http://www.hotus.com/**. This event will be archived and available for replay through June 30, 2011.

About Helen of Troy Limited: Helen of Troy Limited is a leading global consumer products company offering creative solutions for its customers through a strong portfolio of well-recognized and widely-trusted brands, including: Housewares: OXO(R), Good Grips(R), OXO Soft Works(R) ,OXO tot(R) and Candela(R); Personal Care: Vidal Sassoon(R), Revlon(R), Dr. Scholl's(R), Sunbeam(R), Health o meter(R),BedHead(R), Pert Plus(R), Sure(R), Infusium23(R), Brut(R), Ogilvie(R), Sea Breeze(R), Ammens(R), Condition(R) 3-in-1, Vitalis(R), Helen of Troy(R), Hot Tools(R), Belson(R), Gold 'N Hot(R), Toni & Guy(R), Fusion Tools(R) and Wigo(R); and Health Care & Home Environment: Vicks(R), Braun(R), Honeywell(R), Stinger(R), Softheat(R) and Kaz(R).

For more information, please visit **www.hotus.com**;

This press release may contain forward-looking statements, which are subject to change. A number of risks or uncertainties could cause actual results to differ materially from historical or anticipated results. Generally, the words "anticipates", "believes", "expects" and other similar words identify forward-looking statements. The Company cautions readers not to place undue reliance on forward-looking statements. The actual results may differ materially from those described in any forward-looking statements. The Company intends its forward-looking statements to speak only as of the time of such statements, and does not undertake to update or revise them as more information becomes available. The forward-looking statements contained in this press release should be read in conjunction with, and are subject to and qualified by, the risks described in the Company's Form10-K for the year ended February28, 2010 and in our other filings with the SEC.

SOURCE Helen of Troy Limited