



NEWS RELEASE

Helen of Troy's Gerald J. Rubin to Present at Piper Jaffray 33rd Annual Consumer Conference

6/5/2013

EL PASO, Texas--(BUSINESS WIRE)--Jun. 5, 2013-- Helen of Troy Limited (NASDAQ, NM: HELE) designer, developer and worldwide marketer of brand-name household, personal care and healthcare/home environment consumer products, today announced that Gerald J. Rubin, Chairman, Chief Executive Officer and President, will present at the Piper Jaffray 33rd Annual Consumer Conference held at the New York Palace hotel in New York, NY on Wednesday, June 12, 2013 at 1:20 p.m. Eastern Daylight Time.

The audio webcast of the fire-side chat can be accessed via the Investor Relations section of the Company's website at <http://www.hotus.com>. A replay of the presentation will be available on the Company's website for 25 days.

About Helen of Troy Limited: Helen of Troy Limited is a leading global consumer products company offering creative solutions for its customers through a strong portfolio of well-recognized and widely-trusted brands, including: **Housewares:** OXO®, Good Grips®, Soft Works®, OXO tot® and OXO Steel®; **Personal Care:** Revlon®, Vidal Sassoon®, Dr. Scholl's®, Pro Beauty Tools®, Sure®, Pert®, Infusium23®, Brut®, Ammens®, Hot Tools®, Bed Head®, Karina®, Ogilvie® and Gold 'N Hot®; and **Healthcare/Home Environment:** Vicks®, Braun®, Honeywell®, PUR®, Febreze®, Stinger®, Duracraft® and SoftHeat®. The Revlon® trademark is used under license from Revlon Consumer Products Corporation. The Vidal Sassoon®, Vicks®, Braun® and Febreze® trademarks are used under license from The Procter & Gamble Company. The Dr. Scholl's® trademark is used under license from MSD Consumer Care, Inc. The Honeywell® trademark is used under license from Honeywell International Inc. The Bed Head® trademark is used under license from Unilever PLC.

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