



NEWS RELEASE

Helen of Troy's Gerald J. Rubin to Present at the Consumer Analyst Group of New York (CAGNY) Luncheon

7/11/2013

EL PASO, Texas--(BUSINESS WIRE)--Jul. 11, 2013-- Helen of Troy Limited (NASDAQ, NM: HELE) designer, developer and worldwide marketer of brand-name houseware, healthcare/home environment and personal care consumer products, today announced that Gerald J. Rubin, Chairman, Chief Executive Officer and President, will present at the Consumer Analyst Group of New York (CAGNY) luncheon, held at Maloney & Porcelli in New York, NY on Wednesday, July 17, 2013 at 12:00 p.m. Eastern Daylight Time.

About Helen of Troy Limited: Helen of Troy Limited is a leading global consumer products company offering creative solutions for its customers through a strong portfolio of well-recognized and widely-trusted brands, including: Housewares: OXO®, Good Grips®, Soft Works®, OXO tot® and OXO Steel®; Healthcare/Home Environment: Vicks®, Braun®, Honeywell®, PUR®, Febreze®, Stinger®, Duracraft® and SoftHeat®; and Personal Care: Revlon®, Vidal Sassoon®, Dr. Scholl's®, Pro Beauty Tools®, Sure®, Pert®, Infusium23®, Brut®, Ammens®, Hot Tools®, Bed Head®, Karina®, Ogilvie® and Gold 'N Hot®. The Honeywell® trademark is used under license from Honeywell International Inc. The Vicks®, Braun®, Febreze® and Vidal Sassoon® trademarks are used under license from The Procter & Gamble Company. The Revlon® trademark is used under license from Revlon Consumer Products Corporation. The Bed Head® trademark is used under license from Unilever PLC. The Dr. Scholl's® trademark is used under license from MSD Consumer Care, Inc.

For in-depth information about Helen of Troy, please visit www.hotus.com.

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