

Statement on our efforts to support human rights

Reynolds American Inc. and its operating companies believe that universally recognized human rights should be respected. This principle and its day-to-day practice is one of the foundations of how we conduct our businesses, and Reynolds American and its operating companies will continue to respond to these issues in appropriate ways.

The starting point for our efforts

Reynolds American and its operating companies use the [United Nations Universal Declaration of Human Rights](#) as a core reference point for our efforts. Our understanding of the role we play, along with other companies, governments and civil society in supporting human rights is also based on the U.N. Global Compact's Guiding Principles, which declare that businesses should:

- "Support and respect the protection of internationally proclaimed human rights within their sphere of influence; and,
- Make sure they are not complicit in human rights abuses."

Addressing human rights within our sphere of influence

Reynolds American and its major operating companies are U.S. companies that conduct business almost exclusively in the United States and Puerto Rico. More than 99 percent of total tobacco sales revenue, excluding contract manufacturing for other tobacco companies, is generated from the U.S. market; almost all employees are American citizens based in the United States as are all the significant tobacco operations facilities.

The United States has an extensive foundation of federal, state and local laws and regulations that support human rights. In addition, these laws are enforced by federal and state regulatory agencies and through direct access to the courts by individuals. Reynolds American and its operating companies strive to comply with all laws and regulations; we do not believe it is within our sphere of influence to assume the regulatory and enforcement role of the federal, state and local governments.

In addition, all Reynolds American and its operating companies' employees are required to adhere to the [Reynolds American Code of Conduct](#) and certify such on a yearly basis. The Code of Conduct includes clear expectations relating to employment practices, relationships with suppliers and customers, adherence to government regulations, and other aspects of how we conduct our businesses that are supportive of fundamental human rights.

Click [here](#) for more information on Reynolds American's supply chain and procurement activities.