



NEWS RELEASE

ICE and NYSE Launch “My Vote” Ad Campaign to Celebrate the Power of Democracy Ahead of U.S. Election

2024-10-25

NEW YORK--(BUSINESS WIRE)-- Intercontinental Exchange, Inc. (NYSE: ICE), a leading global provider of technology and data, and the New York Stock Exchange (NYSE), the world’s largest stock exchange, today announced the launch of their “My Vote” ad campaign, designed to celebrate the power of democracy and encourage individuals to utilize their right to vote in the upcoming U.S. election.

“As we approach election day, ICE and NYSE are launching this campaign to encourage individuals to take full advantage of their right to vote, the cornerstone of our democratic process and the foundation of our republic,” said Jeffrey C. Sprecher, ICE Chair & Chief Executive Officer. “Financial markets rely heavily on the free flow of capital and other freedoms that our great nation has long championed.”

The ICE and NYSE campaign will run across both social media and broadcast channels and can also be viewed **online**. It will run on social media starting today and can be seen on broadcast beginning October 28, 2024.

About Intercontinental Exchange

Intercontinental Exchange, Inc. (NYSE: ICE) is a Fortune 500 company that designs, builds and operates digital networks that connect people to opportunity. We provide financial technology and data services across major asset classes helping our customers access mission-critical workflow tools that increase transparency and efficiency. ICE’s futures, equity, and options **exchanges** – including the **New York Stock Exchange** – and **clearing houses** help people invest, raise capital and manage risk. We offer some of the world’s largest markets to trade and clear energy and environmental products. Our fixed income, **data services** and execution

capabilities provide information, analytics and platforms that help our customers streamline processes and capitalize on opportunities. At **ICE Mortgage Technology**, we are transforming U.S. housing finance, from initial consumer engagement through loan production, closing, registration and the long-term servicing relationship. Together, ICE transforms, streamlines and automates industries to connect our customers to opportunity.

Trademarks of ICE and/or its affiliates include Intercontinental Exchange, ICE, ICE block design, NYSE and New York Stock Exchange. Information regarding additional trademarks and intellectual property rights of Intercontinental Exchange, Inc. and/or its affiliates is located **here**. Key Information Documents for certain products covered by the EU Packaged Retail and Insurance-based Investment Products Regulation can be accessed on the relevant exchange website under the heading "Key Information Documents (KIDS)."

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995 – Statements in this press release regarding ICE's business that are not historical facts are "forward-looking statements" that involve risks and uncertainties. For a discussion of additional risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see ICE's Securities and Exchange Commission (SEC) filings, including, but not limited to, the risk factors in ICE's Annual Report on Form 10-K for the year ended December 31, 2023, as filed with the SEC on February 8, 2024.

Category: CORPORATE

ICE-CORP

ICE Media:

Rebecca Mitchell

rebecca.mitchell@ice.com

+44 7951 057 351

ICE Investor:

Katia Gonzalez

katia.gonzalez@ice.com

(678) 981-3882

Source: Intercontinental Exchange