NEWS RELEASE

NYSE to Commence Delisting Proceedings against Harte Hanks, Inc. (HHS)

7/9/2020

NEW YORK, July 9, 2020 – The New York Stock Exchange ("NYSE") announced today that the staff of NYSE Regulation has determined to commence proceedings to delist the common stock of Harte Hanks, Inc. (the "Company") -- ticker symbol HHS -- from the NYSE.

NYSE Regulation has determined that the Company is no longer suitable for listing pursuant to Section 802.02 of the Listed Company Manual as the Company was unable to demonstrate that it had regained compliance with the applicable listing standard by the expiration of the maximum plan period. The Company had previously been deemed below compliance with the NYSE's continued listing standard in Section 802.01B of the Listed Company Manual requiring listed companies to maintain either (i) at least $50 million in stockholders' equity or (ii) at least $50 million in total market capitalization on a 30-trading day average basis.

The Company has a right to a review of this determination by a Committee of the Board of Directors of the Exchange (the "Committee"). If the Company requests a review by the Committee, the NYSE will announce the date of such review. The NYSE will announce a suspension date at such time as i) the Company does not request a review by the Committee within 10 business days of this notice, ii) the Company determines that it does not intend to appeal, iii) the subsequent review of the Committee determines that the Company should be suspended or, iv) there are other material developments. After the suspension announcement, the NYSE would then apply to the Securities and Exchange Commission to delist the common stock.

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