NEWS RELEASE

NYSE to Suspend Trading Immediately in The Standard Register Company (SR) and Commence Delisting Proceedings

3/3/2015

NEW YORK, March 3, 2015 – The New York Stock Exchange ("NYSE") announced today that the staff of NYSE Regulation, Inc. has determined to commence proceedings to delist the common stock of The Standard Register Company (the "Company") – ticker symbol SR – from the NYSE. Trading in the Company's common stock will be suspended immediately.

NYSE Regulation reached its decision to delist the common stock pursuant to Section 802.01B of the NYSE's Listed Company Manual because the Company has fallen below the NYSE's continued listing standard requiring listed companies to maintain an average global market capitalization over a consecutive 30 trading day period of not less than $15,000,000.

The Company has the right to a review of this determination by a Committee of the Board of Directors of NYSE Regulation. The NYSE will apply to the Securities and Exchange Commission to delist the common stock upon completion of all applicable procedures, including any appeal by the Company of the NYSE Regulation staff's decision.

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