The New York Stock Exchange Announces NYSE LaunchPad to Assist Startups on Their Growth Journey

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New program offers participants the ability to leverage ICE’s and the NYSE’s established enterprise technology and broad technological expertise

LaunchPad employs cloud-based platform for product-evaluation, testing

NEW YORK--(BUSINESS WIRE)-- The New York Stock Exchange, part of Intercontinental Exchange, Inc. (NYSE: ICE), a leading global provider of data, technology, and market infrastructure, today announced NYSE LaunchPad. This innovative new program is designed to help today’s entrepreneurs leverage enterprise technology expertise through a secure, cloud-based platform.

As part of the next chapter in how the NYSE and ICE help new and established companies thrive in continuously evolving market conditions, NYSE LaunchPad leverages the vast technical expertise that exists across ICE’s businesses. The program, which provides startup companies with the ability to evaluate, test, and receive actionable insights about their products, also allows them to leverage the NYSE’s unique visibility platform to share their innovations with a broad global audience.

“Throughout its history, and never more true than today, NYSE has had a front row seat to, and a leading role in, the implementation of cutting-edge technology,” said Lynn Martin, President, NYSE Group. “NYSE LaunchPad provides startups with a unique opportunity to tap into our vast expertise, using a secure, cloud-based platform to leverage the best in enterprise-level technology.”
Participants in NYSE LaunchPad will have access to testing and evaluation using real-world use cases, access to invaluable feedback from today’s leading innovators and technology professionals, and participation in the annual Tech Summit conference held at NYSE.

About NYSE Group

NYSE Group is a subsidiary of Intercontinental Exchange (NYSE: ICE), a leading global provider of data, technology and market infrastructure. NYSE Group’s equity exchanges -- the New York Stock Exchange, NYSE American, NYSE Arca, NYSE Chicago and NYSE National -- trade more U.S. equity volume than any other exchange group. The NYSE, an ICE exchange, is the premier global venue for capital raising. NYSE Arca Options and NYSE Amex Options are leading equity options exchanges. To learn more, visit nyse.com.

About Intercontinental Exchange

Intercontinental Exchange, Inc. (NYSE: ICE) is a Fortune 500 company that designs, builds and operates digital networks to connect people to opportunity. We provide financial technology and data services across major asset classes that offer our customers access to mission-critical workflow tools that increase transparency and operational efficiencies. We operate exchanges, including the New York Stock Exchange, and clearing houses that help people invest, raise capital and manage risk across multiple asset classes. Our comprehensive fixed income data services and execution capabilities provide information, analytics and platforms that help our customers capitalize on opportunities and operate more efficiently. At ICE Mortgage Technology, we are transforming and digitizing the U.S. residential mortgage process, from consumer engagement through loan registration. Together, we transform, streamline and automate industries to connect our customers to opportunity.

Trademarks of ICE and/or its affiliates include Intercontinental Exchange, ICE, ICE block design, NYSE and New York Stock Exchange. Information regarding additional trademarks and intellectual property rights of Intercontinental Exchange, Inc. and/or its affiliates is located here. Key Information Documents for certain products covered by the EU Packaged Retail and Insurance-based Investment Products Regulation can be accessed on the relevant exchange website under the heading “Key Information Documents (KIDS).”

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995 -- Statements in this press release regarding ICE’s business that are not historical facts are “forward-looking statements” that involve risks and uncertainties. For a discussion of additional risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see ICE’s Securities and Exchange Commission (SEC) filings, including, but not limited to, the risk factors in ICE’s Annual Report on Form 10-K for the year ended December 31, 2022, as filed with the SEC on February 2, 2023.
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