

NYSE WELCOMES EVENTBRITE ON ITS FIRST DAY AS A PUBLICLY-TRADED COMPANY

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NEW YORK--(BUSINESS WIRE)-- **Eventbrite, Inc.** (NYSE: EB), a global ticketing and event technology platform, opened for trading today on the **New York Stock Exchange** (NYSE) under the ticker symbol "EB" following its initial public offering.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20180920005788/en/>



Julia Hartz, Eventbrite CEO in front of the NYSE facade. (Photo Credit: NYSE)

Eventbrite CEO and Co-Founder Julia Hartz, joined by members of the company's founders and senior executive team, rang the NYSE Opening Bell®, followed by a visit to the Designated Market Maker location on the Trading Floor to observe the price discovery process. The process culminated with the ringing of the First Trade Bell by Hartz, which signified the opening of the stock.

Eventbrite, which has more than 1,000 employees in 14 offices around the world, marked the milestone today by bringing together its global workforce with event creators in local markets to celebrate.

"What started as a vision to help anyone sell tickets to events has grown into a robust platform that enables more than 700,000 creators around the globe to build businesses around their passions," said Julia Hartz, CEO and Co-founder of Eventbrite.

"We're honored to join the NYSE today as we continue to provide creators with the tools and technologies to connect with their audiences and deliver successful, compelling experiences that enrich the lives of their attendees. This is an exciting milestone for everyone who has worked so hard to build this company and an important step in our journey of bringing the world together through live experiences."

"We're pleased to welcome Eventbrite to the NYSE's community of the world's leading companies," said NYSE President Stacey Cunningham. "Today's IPO marks the next chapter in

Eventbrite's growth, and we're proud to be the venue of choice for its listing. We congratulate Eventbrite on its public debut and look forward to celebrating many more exciting milestones in the company's history."

The NYSE is home to many of the world's iconic brands, technology innovators and emerging growth companies shaping the global economic landscape. For more information on listing on the New York Stock Exchange, visit <https://www.nyse.com/list>.

About Eventbrite

Eventbrite is a global ticketing and event technology platform. The company powered millions of events in more than 170 countries in 2017. Eventbrite's comprehensive platform enables creators of all shapes and sizes with tools and resources to seamlessly plan, promote, and produce live events around the world.

About NYSE Group

NYSE Group is a subsidiary of Intercontinental Exchange (NYSE: ICE), a leading operator of global exchanges and clearing houses, and a provider of data and listings services. NYSE Group's equity exchanges -- the New York Stock Exchange, NYSE American, NYSE Arca and NYSE National -- trade more U.S. equity volume than any other exchange group. The NYSE is the premier global venue for capital raising, leading worldwide in IPOs, including technology IPOs. NYSE Arca Options and NYSE Amex Options are leading equity options exchanges. To learn more, visit www.nyse.com/index.

About Intercontinental Exchange

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Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995 -- Statements in this press release regarding ICE’s business that are not historical facts are “forward-looking statements” that involve risks and uncertainties. For a discussion of additional risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see ICE’s Securities and Exchange Commission (SEC) filings, including, but not limited to, the risk factors in ICE’s Annual Report on Form 10-K for the year ended December 31, 2017, as filed with the SEC on February 7, 2018.

SOURCE: Intercontinental Exchange

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