SEAWORLD ENTERTAINMENT INC. CELEBRATES PUBLIC DEBUT ON THE NEW YORK STOCK EXCHANGE

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NEW YORK, April 19, 2013 - Orlando, Fla.-based SeaWorld Entertainment Inc., a leading theme park and entertainment company, opened for trading today on the New York Stock Exchange (NYSE) under the ticker symbol "SEAS" after its initial public offering. Goldman, Sachs & Co., LLC is the Designated Market Maker for the company's stock.

CEO Jim Atchison, along with members of SeaWorld Entertainment's leadership team, celebrated the company's public debut by ringing the NYSE Opening Bell® and visiting the trading floor to witness the stock opening. Prior to the bell ringing, SeaWorld Entertainment brought the experience of its theme parks to the NYSE as SeaWorld performers, penguins, otters and a lemur paraded across the trading floor.

SeaWorld Entertainment operates 11 U.S. theme parks: SeaWorld Orlando, SeaWorld San Diego, SeaWorld San Antonio, Busch Gardens Williamsburg, Busch Gardens Tampa, Discovery Cove in Orlando, Aquatica water parks in Orlando and San Diego, Water Country USA in Williamsburg, Adventure Island in Tampa and Sesame Place, a children's play and water park near Philadelphia that is based on the characters of Sesame Street. In addition, SeaWorld has introduced Sesame Street brands in its other theme parks through Sesame Street-themed rides, shows, children's play areas and merchandise.

Photo 1
Caption: SeaWorld Entertainment Inc. CEO Jim Atchison, joined by members of the company's leadership team, rings the NYSE Opening Bell® to celebrate SeaWorld Entertainment's IPO and first day of trading on the NYSE.

Photo 2
Caption: SeaWorld Entertainment Inc. brings the excitement its theme parks to the NYSE trading floor on IPO day.

Photo 3
Caption: SeaWorld's "Penny the Penguin" visits the NYSE trading floor on SeaWorld Entertainment Inc.'s IPO day.

B-roll of today's SeaWorld Entertainment's IPO day can be found here.

For more information on NYSE Euronext's listings business and to learn about trends in the IPO market, please visit the NYSE Euronext IPO Center.

About SeaWorld Entertainment
SeaWorld Entertainment is a leading theme park and entertainment company delivering personal, interactive and educational experiences that blend imagination with nature and enable its customers to celebrate, connect with and care for the natural world we share. SeaWorld Entertainment owns or licenses a portfolio of globally recognized brands including SeaWorld, Shamu and Busch Gardens. Over a more than 50 year history, SeaWorld Entertainment has built a diversified portfolio of 11 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind collection of approximately 67,000 marine and terrestrial animals. SeaWorld Entertainment's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests. In addition to its theme parks, SeaWorld has recently begun to leverage its brands into media, entertainment and consumer products.

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