



INVESTORS

# VINCE CELEBRATES PUBLIC DEBUT ON THE NEW YORK STOCK EXCHANGE

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**NEW YORK, Nov. 22, 2013** - New York City-based **Vince Holding Corp.** opened for trading today on the **New York Stock Exchange** (NYSE) under the ticker symbol "**VNCE**" after its initial public offering. Vince Holding Corp. is the parent company of Vince, a leading contemporary apparel brand known for modern effortless style and everyday luxury essentials. Vince Holding opened at \$29.50 after pricing 10,000,000 shares of common stock at a price of \$20.00 per share. Barclays is the Designated Market Maker for the company's stock.

To mark this company milestone, Vince executives, including CEO Jill Granoff, CFO Lisa Klinger and President Karin Gregersen, visited the NYSE trading floor to observe the stock opening.

Vince Holding Corp. is one of two companies to list its IPO on the NYSE today including 500.com Limited (NYSE: **WBAI**), a leading online sports lottery service provider in China. Visit NYSE Euronext on Facebook for **photos** of today's IPOs.

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## About Vince

Founded in 2002, Vince offers a broad range of women's and men's ready-to-wear including its signature cashmere sweaters, leather jackets, luxe leggings, dresses, silk and woven tops, denim and footwear. Vince is carried in over 2,100 stores across 43 countries and operates 21 full-price retail locations, 6 outlet stores and its e-commerce site, Vince.com.

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