



INVESTORS

NYSE AMERICAN ANNOUNCES TRADING DAY FOR VETERANS

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NEW YORK--(BUSINESS WIRE)-- In recognition of Veterans Day, on November 10, NYSE American, the New York Stock Exchange's market for small to mid-cap growth companies, will donate 100% of its trading proceeds to Headstrong, a charity dedicated to providing valuable mental health services to U.S. veterans.

Founded in 2012, **Headstrong** provides a comprehensive treatment program for post 9/11 veterans dealing with PTSD, addiction, anxiety and depression, trauma, grief and loss, and anger management. Since its inception, it has supported more than 450 veterans to regain their mental fitness and quality of life.

Stacey Cunningham, NYSE COO said, "As a fitting commemoration of Veterans Day, we are proud to lend our support to Headstrong, an important charity dedicated to delivering critical mental health services to returned service men and women. NYSE American will donate all its trading proceeds, so we are encouraging the investment community to get behind this initiative."

"We are incredibly honored that the NYSE continues to serve such an integral role in spreading the word about Headstrong's mission to help heal the hidden wounds of war," said Zach Iscol, Executive Director, Headstrong.

The NYSE's parent company, the Intercontinental Exchange, has a long and proud tradition of supporting the U.S. armed forces. It is a Corporate Partner to the **Institute of Veterans and Military Families** at Syracuse University and also supports **Veterans on Wall Street**.

On Friday, November 10, the NYSE Closing Bell will commemorate Veterans Day. Special guests from Headstrong, including veterans, will also be in attendance.

For more information on NYSE American Trading Day for Veterans, click [here](#).

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