



INVESTORS

NYSE LIFFE TO LIST MSCI EUROPE INDEX ON CENTRAL ORDER BOOK

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- Program highlights highest levels of functionality, responsiveness and innovation -

NEW YORK, Feb. 25, 2013 – NYSE Euronext today announced that DASIINC was the latest member of its Power Partners Program TM to achieve 'level 3' status, the highest level in the program. The program highlights vendors that partner effectively with NYSE Euronext to better serve mutual customers and consistently provide the highest levels of functionality, responsiveness and innovation.

DASIINC provides online brokerage solutions to retail, proprietary and institutional traders in the US equities, options and futures markets. It was previously a level 1 member of the Power Partners Program TM. In moving to level 3, the company integrated its flagship product, DAS Trader Pro, with new systems, including NYSE's TRF, and added new orders types, such as Add Liquidity Only.

"We congratulate DASIINC on qualifying as a level 3 member, a significant achievement that recognizes its consistent performance as a premier service provider. NYSE Euronext is committed to working with the industry's best companies and vendors to create relationships that truly benefit our customers and the continued growth of the Power Partners Program TM is a demonstration of that goal," said NYSE Euronext Senior Vice President, Relationship Management Janna Hodge.

"We are excited to have achieved this high level of distinction with one of our strategic and valuable partners, NYSE Euronext. NYSE worked tirelessly with our team for several months in order to ensure that the DAS Trader Pro platform and our Service Bureau framework met its standard for level 3. We intend to continue developing and improving our infrastructure to meet and surpass future criteria presented to us," said DASIINC CEO Karen Gentile.

Inclusion in the Power Partners Program TM is based on customers' usage of NYSE Euronext markets, products and services. Applicants are evaluated based on criteria specific to their business type. The program is currently available to U.S. data vendors, broker-dealers, retail broker-dealers, order management systems, execution management systems, broker systems, service bureaus and quoting system applications for equities, options and market data.

Power Partner designations range from one to three levels; the more criteria met, the higher the level number and the greater the marketing rewards for the Power Partner. Marketing rewards include varying levels of advertising opportunities, visibility at Trading & Technologies Forums, public relations, and recognition on NYSE Euronext websites.

About NYSE Euronext

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With approximately 8,000 listed issues (excluding European Structured Products), NYSE Euronext's equities markets - the New York Stock Exchange, NYSE Euronext, NYSE MKT, NYSE Alternext and NYSE Arca - represent one-third of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, one of the leading European derivatives businesses and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index. For more information, please visit: <http://www.nyx.com>.

About DASIINC

DASIINC provides complete online brokerage solutions including direct access trading applications, browser-based trading, back-office order management systems, market data feeds, historical data, black-box implementation & API execution services. <http://dastrader.com>.

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