

NYSE EURONEXT WELCOMES VEEVA SYSTEMS TO THE NEW YORK STOCK EXCHANGE ON ITS FIRST DAY AS A PUBLICLY-TRADED COMPANY

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NEW YORK, Oct. 16, 2013 - Veeva Systems, a leading provider of industry cloud software solutions for the global life sciences industry, opened for trading today on the New York Stock Exchange (NYSE) under the ticker symbol "VEEV" after its initial public offering. Veeva Systems opened at \$38 after pricing 13,045,000 shares at \$20 per share. Barclays is the Designated Market Maker for the company's stock.

Founder and CEO Peter Gassner, accompanied by members of Veeva System's leadership team, celebrated the company's first day of trading on the NYSE by ringing The Opening Bell® and visiting the trading floor to witness the stock opening.

"We're delighted to welcome Veeva Systems to the NYSE's community of innovative technology companies," said Scott R. Cutler, Executive Vice President, Head of Global Listings, NYSE Euronext. "We congratulate Veeva Systems on its IPO and are proud to partner with the company as it embarks on its journey as a publicly-traded company."

"Veeva has been a pioneer in the industry cloud software category, with applications specifically tailored to meet the needs of the global life sciences industry," said Peter Gassner, Founder and CEO of Veeva Systems. "By focusing on building the best products and ensuring our customers are successful, we believe we can continue to lead the move to industry cloud."

Visit NYSE Euronext on Facebook for [photos](#) of Veeva Systems' NYSE bell ringing and stock opening. For more information on NYSE Euronext's listings business and to learn about trends in the IPO market, please visit the [NYSE Euronext IPO Center](#).

About Veeva Systems

Veeva Systems is a leader in cloud-based software for the global life sciences industry. Committed to innovation, product excellence, and customer success, Veeva has more than 170 customers, ranging from the world's largest pharmaceutical companies to emerging biotechs. Founded in 2007, Veeva is headquartered in the San Francisco Bay Area, with offices in Philadelphia, Barcelona, Budapest, London, Paris, Beijing, Shanghai, Osaka, Tokyo, Sydney, and Singapore. For more information, visit www.veeva.com.

About NYSE Euronext

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