

ING U.S. CELEBRATES ITS PUBLIC DEBUT AND FIRST DAY OF TRADING ON THE NEW YORK STOCK EXCHANGE

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NEW YORK, May 2, 2013 – ING U.S., a leading provider of Retirement, Investment, and Insurance products and services in the U.S., opened for trading today on the New York Stock Exchange (NYSE) under the ticker symbol **"VOYA"** after its initial public offering. GETCO Securities is the Designated Market Maker (DMM) for the company's stock. **Chairman and Chief Executive Officer Rodney O. Martin , Jr.** joined by members of the ING U.S. management team, celebrated the company's first day of trading by visiting the NYSE trading floor for the stock opening and by ringing The Opening Bell®.

"We are delighted to welcome ING U.S. to the NYSE's listed company community," said Duncan Niederauer, CEO of NYSE Euronext (NYX). "ING U.S. has a rich heritage of helping Americans with their retirement readiness. We congratulate ING U.S. as they mark this exciting new chapter in the company's growth story and look forward to continuing our long-standing partnership with the company and its shareholders."

"We are pleased to partner with the New York Stock Exchange as ING U.S. begins its journey as a publicly traded company," Martin said. "Today is an inspiring day for our dedicated workforce of almost 7,000 employees. The excitement of the moment fuels our passion for serving our customers, clients, and distribution partners as we pursue our vision to be America's Retirement Company."

For more information on NYSE Euronext's listings business and to learn about trends in the IPO market, please visit the [NYSE Euronext IPO Center](#).

Photo 1

U.S. Chairman and Chief Executive Officer Rodney O. Martin, Jr., joined by members of the ING U.S. management team, rings the NYSE Opening Bell® to celebrate the company's IPO and first day of trading on the NYSE.

Photo 2

ING U.S. Chairman and Chief Executive Officer Rodney O. Martin, Jr. in the center of the trading crowd as the company's stock opens on the NYSE.

About ING U.S. (NYSE: VOYA)

ING U.S., which plans to rebrand in the future as Voya Financial, constitutes the U.S.-based retirement, investment and insurance businesses of Netherlands-based ING Groep N.V. Through the ING U.S. family of companies, we serve the financial needs of approximately 13 million individual and institutional customers with a comprehensive array of products and services, including retirement plans, IRA rollovers and transfers, stable value, institutional investment management, mutual funds, alternative investments, life insurance, employee benefits, fixed and indexed annuities and financial planning. Our dedicated workforce of approximately 7,000 employees is focused on ING U.S.'s vision and mission to guide Americans on their journey to greater retirement readiness and to help make a secure financial future possible — one person, one family and one institution at a time.

About NYSE Euronext

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With approximately 8,000 listed issues (excluding European Structured Products), NYSE Euronext's equities markets - the New York Stock Exchange, NYSE Euronext, NYSE MKT, NYSE Alternext and NYSE Arca - represent one-third of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, one of the leading European derivatives businesses and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index. For more information, please visit: <http://www.nyx.com>.

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