

# NYSE EURONEXT WELCOMES CVENT TO THE NEW YORK STOCK EXCHANGE AS IT MAKES ITS PUBLIC DEBUT

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**NEW YORK, August 9, 2013** - McLean, Va.-based **Cvent, Inc.**, a leading cloud-based enterprise event management platform, opened for trading today on the **New York Stock Exchange** (NYSE) under the ticker symbol "CVT" after its initial public offering. KCG Holdings, Inc. is the Designated Market Maker for the company's stock.

**CEO and Founder Reggie Aggarwal**, accompanied by members of Cvent's leadership team, celebrated the company's first day of trading by ringing the NYSE Opening Bell® and visiting the trading floor for the stock opening.

## Photo 1

**Caption:** Cvent, Inc. CEO and Founder Reggie Aggarwal and members of the company's leadership team ring the NYSE Opening Bell® to celebrate the company's IPO and first day of trading on the New York Stock Exchange.

Visit [NYSE Euronext's Facebook page](#) for a gallery of images from Cvent's IPO day.

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## About Cvent

Cvent is a leading cloud-based enterprise event management platform. Cvent offers software solutions to event planners for online event registration, venue selection, event management, mobile apps for events, e-mail marketing and web surveys; and to hotels for targeted advertising to event planners looking for suitable venues thus serving the entire event management value chain and enabling our clients around the world to manage hundreds of thousands of events and meetings. *(Source: Cvent)*

## About NYSE Euronext

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