



INVESTORS

NYSE TECHNOLOGIES CONNECTS SUPERFEED™ TO THE NEW HKEX ORION MARKET DATA PLATFORM

Released : 29 October 2013

October 29, 2013

Hong Kong – 29 October 2013 – NYSE Technologies, the commercial technology division of NYSE Euronext (NYSE), today announced that it is offering consolidated market data from the HKEx Orion Market Data (OMD) Platform via SuperFeed™. This cost effective service, that now includes market information from the HKEx OMD Platform, is available from October 2013. SuperFeed™ in Hong Kong enables colocated and remote proximity market participants to receive direct data feed content and value-added services from NYSE Technologies.

As well as having more than 120 markets available on SuperFeed™, the addition of the HKEx OMD platform includes Securities Standard (SS), Securities Premium (SP), Securities FullTick (SF) and index feeds. These new feeds are available in both NYSE Technologies' normalized format through the Middleware Agnostic Messaging API (MAMA)^[1] and HKEx OMD native format. SuperFeed™ is accessible via three locations in Hong Kong - namely the HKEx Tseung Kwan O co-location centre, Equinix data centre and Pacnet data centre - as well as other SFTI Access Points in Asia, Europe and North America.

"NYSE Technologies is committed to enhancing its footprint in the Asia Pacific region, and following the importance of market data to the capital markets, our portfolio of innovative products and Access Points support our objective of building global networks that empower our trading community," said Daniel Burgin, Head of Asia Pacific, NYSE Technologies. "By extending the reach of SuperFeed™ to the HKEx OMD Platform, market participants are now in a better position to choose market data solutions that best suits their trading requirements from a wide range of low latency feeds."

SuperFeed™ provides NYSE Technologies' customers with consolidated access to market data from 35 global Access Points in a single, normalized format over the SFTI network. This hosted data vendor service combines the simplicity and cost efficiency of a consolidated feed, with the high performance capabilities of a direct feed.

Media Contact:

Adaora Anunoby: aanunoby@nyx.com / +44 207 379 2316

About NYSE Technologies

A division of NYSE Euronext (NYSE), NYSE Technologies provides broadly accessible, comprehensive connectivity and transaction capabilities, data and infrastructure services, and managed solutions for a range of customers requiring next-generation performance and expertise for mission critical and value-added trading services. NYSE Technologies offers a diverse array of products, services and solutions to: the Buy Side, including order routing, liquidity discovery and access to a community of over 630 Broker-Dealers and execution destinations globally; the Sell Side, including high performance, end-to-end messaging software and innovative market data products delivered on the world's largest, most reliable financial transaction network; and Market Venues and Exchanges, including multi-asset exchange platform services, managed services and expert consultancy.

With offices across the U.S., Europe, and Asia, NYSE Technologies offers advanced integrated solutions for the global capital markets community, earning the ability to power trading operations for many of the world's best financial institutions and exchanges. For additional information visit: www.nyse.com/technologies.

About NYSE Euronext

NYSE Euronext (NYSE) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With approximately 8,000 listed issues (excluding European Structured Products), NYSE Euronext's equities markets - the New York Stock Exchange, NYSE Euronext, NYSE MKT, NYSE Alternext and NYSE Arca - represent one-third of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, one of the leading European derivatives businesses and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index. For more information, please visit: <http://www.nyx.com>.

Disclaimer

None of the information contained in this press release constitutes an offer, solicitation or recommendation to acquire or dispose of any security or investment or to engage in any other transaction or to provide legal, tax, accounting or investment advice or services regarding the suitability or profitability of any security or investment. The creation of rights and obligations in respect of financial products that are traded on the exchanges operated by NYSE Euronext's subsidiaries shall depend solely on the applicable rules of the market operator. NYSE Euronext offers no view on whether investments are appropriate for you and recommends you obtain independent advice in respect of such investments. Persons wishing to trade products available on NYSE Euronext markets or wishing to offer such products to third parties (whether by way of admission to listing and/or trading of products, or otherwise) are advised, before doing so, to check their legal and regulatory position in the relevant territory and to understand the related risks. NYSE Euronext does not make any recommendations regarding the merit of any company, security or other financial product or investment identified in this press release. Similarly, NYSE Euronext does not make any recommendation regarding the purchase or sale of any company, security, financial product or investment, endorsed or sponsored by any company identified in this press release. This press release is not intended to be, and shall not constitute in any way a binding or legal agreement, or impose any legal obligation or duty on NYSE Euronext or any of its affiliates. This press release speaks only as of this date. NYSE Euronext disclaims any duty to update the information herein. NYSE Euronext refers to NYSE Euronext and its affiliates and references to NYSE Euronext in this publication include each and any such company as the context dictates. NYSE Euronext, New York Stock Exchange, NYSE MKT, NYSE Alternext, EnterNext, NYSE Arca and NYSE Liffe are registered marks of NYSE Euronext. © 2013, NYSE Euronext – All rights reserved.

The information taken in by Euronext Paris S.A is recorded in a processing for the distribution of press releases. The addressees of the data are journalists and employees of NYSE Euronext.

According to the law "informatique et libertés" of January 6th, 1978 amended in 2004, you benefit from an access and rectification right to your personal data, by sending an e-mail to the following address: cil@nyx.com.

You can also, for justifiable motives, oppose to the processing of your personal data.

[\[1\]](#) NYSE Technologies' Middleware Agnostic Messaging API™ (MAMA™) is a high-performance client-side integration layer that interfaces with a variety of messaging middleware systems. It supports financial institutions that need to speed up their time-to-market deployment for event-driven applications or improve their messaging middleware technology.