



NYSE ARCA CONTINUES TO HOLD #1 POSITION FOR U.S. EXCHANGE TRADED PRODUCT LISTINGS AND EXCHANGE TRADING

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New York, January 11, 2013 – NYSE Euronext (NYSE) today announced NYSE Arca, its fully electronic U.S. equities market, continued to hold the leading position in Exchange Traded Products (ETPs) listings and exchange trading in 2012. NYSE Arca market makers provided the best bid or offer of any exchange, nearly 90% of the time, for all U.S. ETPs. NYSE Arca also maintained the highest level of market share amongst all ETP U.S. exchanges at over 20% for all of 2012.

In 2012, NYSE Arca listed nearly 150 new ETP products which included 116 ETFs, 23 ETNs and 8 ETVs from issuers expanding on investment themes in equities, commodities, and emerging markets. Actively managed transparent ETFs continued to see strong momentum representing over 16% of new ETP listings in 2012 up from 5% in 2011 while index-based ETFs were down approximately 50% from the nearly 300 new products in 2011. New issuers listing their first products on NYSE Arca in 2012 included: Exchange Traded Concepts; ArrowShares; BNP Paribas; Huntington Securities; and Pyxis.

At the end of 2012, there were 1,337 NYSE Arca-listed ETPs comprised of 1,048 ETFs, 208 ETNs, and 81 ETVs with combined assets under management of \$1.28 trillion, an increase of 23% from December 2011. Exchange Traded Product industry-wide reached \$1.35 trillion in assets under management, a 26% increase from December 2011.

“Our ETP issuers rely heavily on our innovative technology, consultative approach and expertise to help bring their products to market,” said Laura V. Morrison, Senior Vice President, Global Index and Exchange Traded Products Group, NYSE Euronext. “We look forward to continuing our legacy of providing ETP issuers the most compelling market structure for listing and trading their products in 2013 and beyond.”

2013 Initiatives:

For over 20 years, NYSE Euronext has paved the way for current and prospective issuers to bring their ETP products to market. To mark the 20th anniversary of the ETP industry, NYSE Euronext will host the following:

- On January 29, 2013, NYSE Euronext executives and distinguished guests will participate in several events including the NYSE Opening Bell which will highlight the maturation and innovation of the industry. State Street will ring the NYSE Closing Bell to celebrate the inaugural launch of SPDR S&P 500 ETF Trust (NYSE Arca: SPY).
- NYSE Euronext will host a remote opening bell from the IndexUniverse Inside ETF conference, one of the largest industry events, on February 11, 2013 from Hollywood, Florida.

NYSE Euronext is also committed to continuing our work with the Securities and Exchange Commission to implement programs to further enhance its ETP market structure and quality, including continued work to implement LMM Issuer Incentive Program. The Company also plans to implement Limit Up/Limit Down (LULD) on NYSE Arca for Exchange Traded Products, as a pilot program in 2013. LULD requirements are designed to prevent trades in individual securities from occurring outside of the specified Price Bands, across all U.S. markets, while allowing the product to continue to trade. Pending SEC approval, phase I of the one-year pilot will begin on April 8th, 2013. For more information about LULD as well as the enhanced Market Wide Circuit Breaker, please click [here](#).

For more information and data on NYSE Euronext listed ETPs, please visit: <https://etp.nyx.com/>

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About NYSE Euronext

NYSE Euronext (NYSE) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With approximately 8,000 listed issues (excluding European Structured Products), NYSE Euronext's equities markets - the New York Stock Exchange, NYSE Euronext, NYSE MKT, NYSE Alternext and NYSE Arca - represent one-third of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, one of the leading European derivatives businesses and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index. For more information, please visit: <http://www.nyx.com>.

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