

# O'SHARES LAUNCHES SMART-BETA ETF "OUSA" ON NYSE ARCA

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## First U.S. ETF from Kevin O'Leary's O'Shares

NEW YORK--(BUSINESS WIRE)-- The New York Stock Exchange today welcomed the O'Shares FTSE US Quality Dividend ETF to NYSE Arca, the premier exchange for listing exchange traded funds (ETFs). Trading under the ticker symbol OUSA, the fund provides access to large and mid-cap U.S. issuers, selected based on quality, low volatility and dividend yield. It is the first in a series of smart-beta index-based ETFs expected to be listed in the U.S. by O'Shares.

O'Shares was formed by ABC Shark Tank investor and CNBC contributor Kevin O'Leary, Chairman, and Connor O'Brien, CEO, who together also co-founded O'Leary Funds, a Canadian investment fund manager.

The 140 stocks in the index that OUSA tracks are selected from the FTSE USA Index, comprised of 600 of the largest U.S. equities. The 140 in the index had an average weighted market capitalization of \$56 billion, a minimum market capitalization of over \$750 million as of June 23, 2015, and is diversified across ten industry sectors, with the three largest sectors being consumer goods, health care and technology, and the three smallest being materials, financials and utilities.

"To make the cut for me, an ETF has to be created from stocks that have quality, low volatility, and dividend yield," said Kevin O'Leary, Chairman. "There are thousands of ETFs on the market but I couldn't find one that gave me all of these metrics together so I created my own ETFs, called O'Shares. My first is OUSA and because I wanted it to be liquid and available to investors globally I chose to list it on NYSE Arca, the premier exchange for listing ETFs."

"Kevin O'Leary has brought entrepreneurship and capital raising into the living rooms of millions of Americans and we are pleased to welcome him to the New York Stock Exchange, the center of global capital markets," said Steve Crutchfield, NYSE Group Head of Exchange-Traded Products, Options and Bonds.

### NYSE Leadership in Exchange Traded Products

- Of the ETPs that listed in the U.S. in the first half of 2015, over 85% were listed on NYSE Arca.
- More than 1500 ETPs are listed on NYSE Arca, representing over \$2 trillion in AUM or 90% of the AUM of all U.S. listed ETPs.

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