

# PARTY CITY CELEBRATES IPO ON THE NEW YORK STOCK EXCHANGE

Released : 16 April 2015

NEW YORK--(BUSINESS WIRE)-- Party City Holdco Inc. ("Party City") (NYSE:PRTY) opened for trading today on the New York Stock Exchange (NYSE) under the ticker symbol "PRTY" after its initial public offering on the floor of the NYSE. Barclays is the Designated Market Maker for the company's stock.



The NYSE trading floor during the Party City IPO. (Photo: Business Wire)

CEO James M. Harrison, joined by members of Party City's leadership team, commemorated the company's public debut by ringing the NYSE Opening Bell® and visiting the trading floor to watch the stock open.

"We're excited to welcome Party City to the NYSE's community of the world's most recognized brands," said NYSE Group Global Head of Capital Markets, Garvis Toler. "Party City is a leading party goods retailer and a destination for customers celebrating life's memorable events, including today's once in a lifetime IPO on the floor of the New York Stock Exchange. We look forward to many more milestones with the company as part of the NYSE family of listed companies."

Click [here](#) for video of Party City's IPO on the NYSE. Broadcast quality footage is available via the NYSE Broadcast Center at 212.656.5483 or [nyse-broadcastcenter@theice.com](mailto:nyse-broadcastcenter@theice.com).

The NYSE is home to many of the world's most iconic brands, technology business leaders and emerging growth companies shaping today's global economic landscape. Year-to-date, NYSE IPOs have raised \$4.1 billion in combined proceeds, more than any other US exchange. For more information on listing on the New York Stock Exchange, visit <https://www.nyse.com/why-nyse>.

## About NYSE Group

NYSE Group is a wholly-owned subsidiary of Intercontinental Exchange (NYSE:ICE), operator of the leading global network of exchanges and clearing houses. NYSE Group operates multi-asset exchanges, and a range of related data products and technology services. The company's equity exchanges - the New York Stock Exchange, NYSE MKT and NYSE Arca - trade more U.S. equity volume than any other exchange group. NYSE is the global leader in capital raising for listed companies, including the majority of technology IPOs globally since 2012. The company's equity options markets, NYSE Arca Options and NYSE Amex Options offer complementary market models. NYSE Group also provides comprehensive global connectivity services and a range of market data products to support efficient, transparent markets.

## About Intercontinental Exchange

Intercontinental Exchange (NYSE:ICE) operates the leading network of regulated exchanges and clearing houses. ICE's futures exchanges and clearing houses serve global commodity and financial markets, providing risk management and capital efficiency. The New York Stock Exchange is the world leader in capital raising and equities trading.

Trademarks of ICE and/or its affiliates include Intercontinental Exchange, ICE, ICE block design, NYSE and New York Stock Exchange. Information regarding additional trademarks and intellectual property rights of Intercontinental Exchange, Inc. and/or its affiliates is located at [www.intercontinentalexchange.com/terms-of-use](http://www.intercontinentalexchange.com/terms-of-use).

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995 - Statements in this press release regarding ICE's business that are not historical facts are "forward-looking statements" that involve risks and uncertainties. For a discussion of additional risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see ICE's Securities and Exchange Commission (SEC) filings, including, but not limited to, the risk factors in ICE's Annual Report on Form 10-K for the year ended December 31, 2014, as filed with the SEC on February 5, 2015.

## About Party City

Party City Holdco Inc. is the leading party goods retailer in North America and the largest vertically integrated supplier of decorated party goods globally. The Company is a popular one-stop shopping destination for party supplies, balloons, and costumes. In addition to being a great retail brand, Party City Holdco Inc. is a global, world-class organization that combines state-of-the-art manufacturing and sourcing operations, and sophisticated wholesale operations with a multi-channel retailing strategy that includes the Party City brick and mortar and e-commerce retail operations. The Company is the leading player in its category, vertically integrated and unique in its breadth and depth. Party City Holdco Inc. designs, manufactures, sources and distributes party goods, including paper and plastic tableware, metallic and latex balloons, Halloween and other costumes, accessories, novelties, gifts and stationery throughout the world. The Company's retail operations include over 900 specialty retail party supply stores in the United States and Canada, operating under the names Party City and Halloween City, and e-commerce websites, principally through the domain name PartyCity.com. The Company also franchises both individual stores and franchise areas throughout the United States and Puerto Rico, principally under the name Party City.

SOURCE: Intercontinental Exchange

ICE-EQ

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20150416006281/en/>

Intercontinental Exchange  
Judy Shaw, +1-212-656-4290  
[judy.shaw@nyse.com](mailto:judy.shaw@nyse.com)

Source: Intercontinental Exchange