

# NYSE EURONEXT WELCOMES COTY INC. TO THE NEW YORK STOCK EXCHANGE ON ITS FIRST DAY AS A PUBLICLY TRADED COMPANY

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**NEW YORK, June 13, 2013** - Global beauty company, Coty Inc., opened for trading today on the New York Stock Exchange (NYSE) under the ticker symbol "COTY" after its initial public offering. GETCO Securities is the Designated Market Maker for Coty's stock.

Mr. Michele Scannavini, CEO, accompanied by Coty's Executive Committee and a group of business partners, celebrated the company's first day of trading by ringing the NYSE Opening Bell® and visiting the trading floor for the stock opening.

"Today marks an important milestone in the continued growth of Coty, as we list on the prestigious New York Stock Exchange," said Michele Scannavini, Coty's Chief Executive Officer. "We are proud of Coty's many accomplishments and proven industry track record, and are enthusiastic to embark on this exciting new chapter."

"We're delighted to welcome Coty and its unique portfolio of esteemed brands to the New York Stock Exchange," said Scott Cutler, Executive Vice President, Head of Global Listings, NYSE Euronext. "Through creativity, innovation and strategic partnerships, Coty has emerged as a distinguished leader in world beauty. We congratulate Coty as it makes its public debut and look forward to sharing a long and fruitful relationship with the company and its shareholders."

## Photo 1

Caption: Coty Inc. CEO Mr. Michele Scannavini, joined by Coty's Executive Committee and a group of business partners, ring the NYSE Opening Bell® to celebrate the company's IPO and first day of trading on the NYSE.

## Photo 2

Caption: View of the trading floor as Coty Inc.'s IPO opens for trading on the New York Stock Exchange.

For more information on NYSE Euronext's listings business and to learn about trends in the IPO market, please visit the NYSE Euronext IPO Center.

## About Coty Inc.

Coty is an emerging leader in global beauty with net revenues of \$4.6 billion for the fiscal year ended June 30, 2012. Founded in Paris in 1904, Coty is a pure play beauty company with a portfolio of well-known fragrances, color cosmetics and skin & body care products sold in over 130 countries and territories. Coty's product offerings include such global brands as adidas, Calvin Klein, Chloé, Davidoff, Marc Jacobs, OPI, philosophy, Playboy, Rimmel and Sally Hansen. For additional information about Coty Inc., please visit [www.coty.com](http://www.coty.com). (Source: Coty Inc.)

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