NYSE LIFFE TO LIST EQUITY OPTIONS ON BPOST

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Brussels – July 26, 2013: NYSE Liffe, the European based derivatives business of NYSE Euronext (NYX), introduced equity options on the shares of bpost, Belgium's largest provider of postal services. The options will be available as of July 26th on the Brussels derivatives market of NYSE Liffe.

bpost is the leading postal operator in Belgium. The company is engaged in the collection, sorting, transmission and delivery of letters and parcels. Last month, bpost went public and placed over € 812 million with the introduction (making it the second largest IPO in Europe over the last year). The market capitalization of Bpost stands at € 2.9 billion.

The new bpost options (option trading symbol: BPO) expire on the third Friday of the contract month. The bpost options will have initial maturities of one to twelve months. Each option covers 100 shares. The clearing of the options is done by LCH.Clearnet SA.

Ade Cordell, Executive Director, Head of Equity Derivatives of NYSE Liffe said: *"With the listing of these new options we are further expanding our successful equity option franchise. We are pleased investors in bpost will also have access to our liquid and highly competitive options market."*

Vincent van Dessel, Chairman and CEO of NYSE Euronext Brussels stated: *"The introduction of options on bpost, following its successful IPO in June, further highlights the importance of Brussels in terms of options within NYSE Euronext."*

NYSE Liffe lists stock options (also known as individual equity options) on leading European companies via the Amsterdam, Brussels, London and Paris central order books.

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About NYSE Euronext
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