



INTERCONTINENTAL EXCHANGE AND THE NYSE LAUNCH 'INSIGHTS'

Released : 13 February 2019

New thought leadership platform encourages followers to watch, listen and explore how entrepreneurs and innovators are transforming industries and shaping the future

ATLANTA & NEW YORK--(BUSINESS WIRE)-- Intercontinental Exchange (NYSE:ICE), a leading operator of global exchanges and clearing houses and provider of data and listings services, and the New York Stock Exchange (NYSE), a wholly owned subsidiary of ICE, today launched the new *Insights* content platform, an online gateway to inspiring conversations with top global business leaders, entrepreneurs and innovators, featuring:

- **SLICE**, a new weekly series showcasing conversations with entrepreneurs and CEOs that will air on **Cheddar Business**, the post-cable network that broadcasts daily on the NYSE Trading Floor.
- **WALK THIS WAY**, a new 10-part series where CEOs take you inside their headquarters to show viewers how they are building workspaces of the future.
- **RADIATE**, the micro-lesson video platform founded by NYSE Executive Vice Chairman Betty Liu in 2016 to empower emerging leaders with expert advice. RADIATE officially relaunches in a subscription-free format.
- **INSIDE THE ICE HOUSE**, a podcast that features conversations with leaders, entrepreneurs and visionaries who walk through the doors of the NYSE with a dream of building businesses and changing the world.

"ICE and the NYSE are the home to the world's greatest business leaders and innovators," said NYSE Executive Vice Chairman Betty Liu. "Through our new *Insights* content platform, we want to share their incredible stories and bring viewers behind the scenes of our global community. Our mission is to inspire budding entrepreneurs and next-generation leaders as they change the world."

Insights builds upon the NYSE's existing visibility platform, which includes more than 35 in-house media outlets and social media channels reaching millions of followers.

Content that Informs and Inspires

Launching today, SLICE is a new interview show on Cheddar Business that will air Wednesday mornings between 8-10 AM ET, coinciding with the NYSE Opening Bell. Branded "SLICE" because of the collaboration between ICE and Cheddar, the new series will unearth what entrepreneurs and disruptive brands are doing to change our way of life and our future. In early episodes, Liu will be joined by guests such as General Motors Company Chairman and CEO, Mary Barra, designer Rebecca Minkoff, and Porsche Cars North America, Inc. President and CEO, Klaus Zellmer, among others.

Cheddar Business, which broadcasts live every day from the NYSE Trading Floor, reaches more than 10 million viewers and is available on Sling TV, DirecTV NOW, Hulu, YouTube TV, Sony PlayStation Vue, Snapchat, fuboTV, Philo, Amazon, Twitch, Twitter, 60 percent of smart TVs in the U.S., and Facebook.

Launching on February 21, WALK THIS WAY is a digital-first program that shadows CEOs inside their headquarters, offering a first-person view of how they are building dynamic workspaces. The 10-episode series will be distributed to viewers via the NYSE's network of more than three million followers on Twitter, Instagram, Facebook and LinkedIn. The new program will follow business leaders such as GoDaddy Inc. CEO, Scott Wagner and Casper CEO, Philip Krim.

Insights will also serve as the new home to RADIATE, the company Liu founded in 2016 to empower emerging leaders with expert advice. RADIATE provides a library of more than 2,000 short-length career development video lessons taught by over 100 global CEOs and thought leaders.

Rounding out the conversations is INSIDE THE ICE HOUSE, the popular and thought-provoking podcast from Intercontinental Exchange, which has posted over 80 long-form episodes in its first full year of production.

For more information on the New York Stock Exchange, [click here](#).

About NYSE Group

NYSE Group is a subsidiary of Intercontinental Exchange (NYSE:ICE), a leading operator of global exchanges and clearing houses, and a provider of data and listings services. NYSE Group's equity exchanges -- the New York Stock Exchange, NYSE American, NYSE Arca and NYSE National -- trade more U.S. equity volume than any other exchange group. The NYSE is the premier global venue for capital raising, leading worldwide in IPOs, including technology IPOs. NYSE Arca Options and NYSE Amex Options are leading equity options exchanges. To learn more, visit www.nyse.com/index.

About Intercontinental Exchange

Intercontinental Exchange (NYSE: ICE) is a Fortune 500 company formed in the year 2000 to modernize markets. ICE serves customers by operating the **exchanges**, **clearing houses** and information services they rely upon to invest, trade and manage risk across global financial and commodity markets. A leader in market data, **ICE Data Services** serves the information and connectivity needs across virtually all asset classes. As the parent company of the **New York Stock Exchange**, the company raises more capital than any other exchange in the world, driving economic growth and transforming markets.

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Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995 -- Statements in this press release regarding ICE's business that are not historical facts are "forward-looking statements" that involve risks and uncertainties. For a discussion of additional risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see ICE's Securities and Exchange Commission (SEC) filings, including, but not limited to, the risk factors in ICE's Annual Report on Form 10-K for the year ended December 31, 2018, as filed with the SEC on February 7, 2019.

SOURCE: Intercontinental Exchange

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Source: Intercontinental Exchange