

SHOPIFY CELEBRATES PUBLIC DEBUT AS “SHOP” ON THE NEW YORK STOCK EXCHANGE

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NEW YORK--(BUSINESS WIRE)-- Shopify Inc. (NYSE:SHOP) opened for trading today on the New York Stock Exchange (NYSE) under the ticker symbol “SHOP” after its initial public offering on the floor of the NYSE. KCG is the Designated Market Maker for the company’s stock.



Shopify Inc. CEO and founder Tobi Lutke, along with company executives, rings the NYSE Opening Bell(R) in celebration of Shopify's IPO (Photo: Business Wire)

Tobi Lütke, Founder and Chief Executive Officer, joined by members of Shopify's leadership team, commemorated the company's public debut by ringing the NYSE Opening Bell® and visiting the trading floor to watch the stock open.

“We're pleased to welcome Shopify, a leading cloud-based commerce platform, to our community of the world's leading technology companies,” said NYSE Group President Thomas Farley. “Through Shopify's innovation and its latest technology, small and mid-sized businesses are provided with the software and tools to manage and grow their businesses to the fullest potential. We congratulate Shopify on its IPO and are proud to partner with the company as it embarks on its journey as a publicly traded company.”

“Today is a celebration for not just Shopify but also our merchants around the world,” said Tobi Lütke, Founder and Chief Executive Officer, Shopify. “I want Shopify to be a company that sees the next century and today's milestone will help pave the way for Shopify to continue to grow and make

commerce better for everyone.”

Click [here](#) for video of Shopify's bell ringing on the NYSE. Broadcast quality footage is available via the NYSE Broadcast Center at 212.656.5483 or nysetv@nyx.com.

Building upon four consecutive years of global leadership in listings, the Exchange continues to maintain its position as the venue of choice for technology listings since 2012. Year-to-date, NYSE IPOs have raised \$8 billion in combined proceeds, representing 59% of all proceeds raised from U.S. IPOs in 2015, including \$1.2 billion in combined proceeds raised from tech IPOs, representing 55% of all capital raised from qualifying tech IPOs.

To learn more about NYSE's leadership position in tech IPOs, click [here](#). For more information on listing on the New York Stock Exchange, visit <https://www.nyse.com/why-nyse>.

About NYSE Group

NYSE Group is a wholly-owned subsidiary of Intercontinental Exchange (NYSE: ICE), operator of the leading global network of exchanges and clearing houses. NYSE Group operates multi-asset exchanges, and a range of related data products and technology services. The company's equity exchanges - the New York Stock Exchange, NYSE MKT and NYSE Arca - trade more U.S. equity volume than any other exchange group. NYSE is the global leader in capital raising for listed companies, including the majority of technology IPOs globally since 2012. The company's equity options markets, NYSE Arca Options and NYSE Amex Options offer complementary market models. NYSE Group also provides comprehensive global connectivity services and a range of market data products to support efficient, transparent markets.

About Intercontinental Exchange

Intercontinental Exchange (NYSE:ICE) operates the leading network of regulated exchanges and clearing houses. ICE's futures exchanges and clearing houses serve global commodity and financial markets, providing risk management and capital efficiency. The New York Stock Exchange is the world leader in capital raising and equities trading.

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About Shopify

Shopify is a leading cloud-based commerce platform designed for small and medium-sized businesses. Merchants can use the software to design, set up and manage their stores across multiple sales channels, including web, mobile, social media, brick-and-mortar locations, and pop-up shops. This provides a merchant a single view of their business. The Shopify platform was engineered for reliability and scale, using enterprise-level technology made available to businesses of all sizes. Shopify currently powers over 165,000 businesses in approximately 150 countries, including: Tesla Motors, Budweiser, Google, Wikipedia, LA Lakers, GoldieBlox, and many more.

SOURCE: Intercontinental Exchange

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