



INVESTORS

NYSE TECHNOLOGIES LAUNCHES CONSOLIDATED FEED FOR LEVEL 1 MARKET DATA

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-High-quality, lower cost alternative for top of book data for all NYSE U.S. Equities Exchanges

NEW YORK, April 17, 2013- NYSE Technologies, the commercial technology division of NYSE Euronext, today announced the launch of **NYSE BQT** (Best Quote & Trades), a consolidated XDP feed that provides a real-time, unified view of Level 1 market data, including Best Bid/Offer and Last Sale information for the NYSE, NYSE Arca, and NYSE MKT exchanges including NASDAQ issues traded on NYSE Arca and NYSE MKT. NYSE BQT is a more flexible and **affordable alternative** to the range of expensive Level 1 market data offerings currently available.

The raw data feed, which is delivered via the NYSE Technologies **Secure Financial Transaction Infrastructure**® (SFTI) network ensures direct access to key quote and trade data for NYSE Euronext's U.S. markets. The feed can be distributed to a diverse number of investor applications such as retail blotter interfaces, charting and research tools, symbol watch lists, and portfolio management software. NYSE BQT is designed to help customers reduce their market data overhead without compromising the quality, reliability, and delivery of the data they offer to their end users.

"We're pleased to bring this new, highly efficient product to the industry, providing market data managers, financial advisors and investment managers access to the most important market information at a much lower cost," said Todd Watkins, Vice President, Global Market Data, NYSE Technologies. "With the launch of NYSE BQT, NYSE Technologies continues its commitment to helping customers effectively manage cost while preserving access to some of the highest quality data available."

Key Features of NYSE BQT:

- Real-time best bid and offer quotations, for all NYSE, NYSE Arca and NYSE MKT-traded securities, including size, available from all of NYSE markets.
- NYSE Prices: The official NYSE opening and closing prices for all listed instruments, including quote and trading status messages, as well as Retail Interest Indication.
- Value-Added Details: The stock summary message (including Open, High, Low and Close) is sent every minute on a separate channel from the main feed. The message will be sent out every minute regardless of whether there is a change to a particular value or not. In the event there is no volume on the stock, the trade summary message will not be disseminated.

The NYSE BQT feed is a part of the NYSE Technologies data feed portfolio which includes a diverse array of market data feeds such as: **Filtered Options Feed**, **NYSE Arca Integrated Feed**, **Options Analytics**, and **RussellTick**™ .

[Click here](#) to view cost chart or for more information about the NYSE BQT, [click here](#).

About NYSE Technologies

A division of NYSE Euronext (NYX), NYSE Technologies provides broadly accessible, comprehensive connectivity and transaction capabilities, data and infrastructure services, and managed solutions for a range of customers requiring next-generation performance and expertise for mission critical and value-added trading services. NYSE Technologies offers a diverse array of products, services and solutions to: the Buy Side, including order routing, liquidity discovery and access to a community of over 630 Broker-Dealers and execution destinations globally; the Sell Side, including high performance, end-to-end messaging software and innovative market data products delivered on the world's largest, most reliable financial transaction network; and Market Venues and Exchanges, including multi-asset exchange platform services, managed services and expert consultancy. With offices across the U.S., Europe, and Asia, NYSE Technologies offers advanced integrated solutions for the global capital markets community, earning the ability to power trading operations for many of the world's best financial institutions and exchanges. For additional information visit: nyse.com/technologies.

Contact: Paola Hernandez

Phone: 212-656-2420

Email: phernandez@nyx.com