

TREMOR VIDEO, FIRST NEW YORK ADVERTISING TECHNOLOGY IPO OF 2013, CELEBRATES PUBLIC DEBUT ON THE NEW YORK STOCK EXCHANGE

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NEW YORK, June 27, 2013 - New York-based **Tremor Video**, a leading provider of technology-driven video advertising solutions, began trading on the **New York Stock Exchange** (NYSE) today under the ticker symbol "**TRMR**" after its initial public offering. Getco Securities is the Designated Market Maker for Tremor Video's stock. Tremor Video is the first New York-based advertising technology IPO to list on the NYSE in 2013.

To celebrate this important company milestone, CEO Bill Day, along with members of Tremor Video's leadership team, rang the **NYSE Opening Bell**[®] and visited the trading floor to witness the stock opening.

"We are thrilled to welcome Tremor Video, the first New York-based advertising technology IPO of the year, to the New York Stock Exchange," said Scott Cutler, Executive Vice President, Head of Global Listings, NYSE Euronext. "As an innovative leader in the emerging online video advertising market with a client base comprised of some of the largest brand advertisers in the world, Tremor Video is an exciting addition to the NYSE's network of technology companies. We congratulate Tremor Video on its IPO and are proud to partner with the company as it embarks on its journey as a publicly-traded company."

Photo/Caption: Tremor Video CEO Bill Day, joined by members of the company's leadership team, rings the NYSE Opening BellSM to mark Tremor Video's IPO and first day of trading on the NYSE.

For more information on NYSE Euronext's listings business and to learn about trends in the IPO market, please visit the **NYSE Euronext IPO Center**.

About NYSE Euronext

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