

# NEW YORK STOCK EXCHANGE RELEASES NEWEST EDITION OF IPO GUIDE

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New York – Oct. 2, 2013 – An Initial Public Offering (IPO) is one of the most significant milestones in the history of any organization. Understanding that the incredibly complex process is challenging to navigate, the New York Stock Exchange (NYSE) has worked to create the latest version of the NYSE IPO Guide.

The IPO Guide is a comprehensive resource created by the world's leading exchange in collaboration with top industry experts to help companies understand and prepare for this complicated process. In addition to the NYSE, Cleary Gottlieb Steen & Hamilton LLP, KPMG LLP, J.P. Morgan, Ipreo, FTI Consulting, Fenwick & West LLP, Marsh, Morrow & Co., LLC, and RR Donnelley co-authored the IPO Guide. A variety of important topics relevant for pre- and post-IPO are covered, including:

- Advantages of conducting an IPO
- Legal and regulatory aspects of the IPO process
- The JOBS act
- How social media plays a role in IR, communications and Reg FD (Fair Disclosure)
- Process timeline
- Compliance requirements and managing compliance risk
- Information related to foreign private issuers

This comprehensive resource is now available in print or electronically as an iPad application, as a Kindle edition, or as a PDF. Access the IPO Guide here: <https://usequities.nyx.com/listings/ipo-guide>.

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