



INVESTORS

CORPORATE BOARD MEMBER TO HOST INAUGURAL BANK STRATEGY FORUM

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New Event Focuses on Creating Value & Top-Line Growth

NEW YORK, January 9, 2013 - Corporate Board Member, an NYSE Euronext company, will hold a Bank Strategy Forum at the New York Stock Exchange (NYSE) on March 6, 2013. The event is developed specifically for CEOs, CFOs and directors of publicly traded banks to provide an in-depth look at today's financial services industry and what steps banks should take to be successful in the future.

The featured speakers for this inaugural event will be C.R. "Rusty" Cloutier, president and CEO, MidSouth Bank N.A. and MidSouth Bancorp Inc., and Scott Shay, chairman of the board, Signature Bank. Shay and Cloutier will be joined by other well-regarded financial services industry executives offering their candid insights on the critical issues, challenges, and opportunities facing today's financial institutions. Upon conclusion of the event, all attendees will be invited to attend an exclusive networking reception on the NYSE trading floor.

Topics at the Bank Strategy Forum will include:

- • The impact of macroeconomic challenges on the banking industry
- • New revenue opportunities that banks should consider
- • Strategies to improve trading multiples
- • How much capital is enough and what banks should do with it
- • The future of the bank branch
- • The role of real estate loans in bank portfolios
- • The impact of regulatory changes on strategic choices
- • Accounting considerations that will impact growth decisions To learn more about the 2013 Bank Strategy Forum and to view the complete event agenda, visit <https://www.boardmember.com/conference>.

About Corporate Board Member

Corporate Board Member, an NYSE Euronext company, is the leading information resource for senior officers and directors of publicly traded corporations, large private companies and Global 1000 firms. The quarterly publication, Corporate Board Member magazine, provides readers with decision-making tools to deal with the strategic and corporate governance challenges confronting their boards. Corporate Board Member further extends its governance leadership through an online resource center, conferences, roundtables and timely research. The magazine maintains the most comprehensive, up-to-date database of directors and officers serving on boards of publicly traded companies listed with NYSE Euronext and The NASDAQ OMX Group Inc. stock exchanges. www.boardmember.com

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