

TABLEAU SOFTWARE CELEBRATES PUBLIC DEBUT AS “DATA” ON THE NEW YORK STOCK EXCHANGE

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NEW YORK, May 17, 2013 - Seattle, WA-based **Tableau Software, Inc.**, a provider of business analytics software, opened for trading today on the **New York Stock Exchange** (NYSE) under the ticker symbol "**DATA**" after its initial public offering. The company's stock opened on the NYSE at \$47, up 52% from its \$31 offer price. GETCO Securities is the Designated Market Maker for Tableau's stock.

CEO and Co-founder Christian Chabot, accompanied by employees and members of Tableau Software's leadership team, celebrated the company's first day of trading by ringing the **NYSE Opening Bell®** and visiting the trading floor to observe the stock opening.

"We believe making it easy for people to see and understand data represents one of the great opportunities in computing this century," said Christian Chabot, CEO and co-founder of Tableau Software. "We're thrilled to partner with NYSE Euronext to advance our company."

"We are excited to welcome Tableau Software, a pioneer in helping people see and understand data, to our community of innovative technology companies," said Scott Cutler, Executive Vice President, Head of Global Listings, NYSE Euronext. "Businesses and organizations around the globe depend on Tableau's breakthrough technologies to quickly analyze data, making the data visually interesting and easy to understand and utilize. We congratulate Tableau on its IPO and are proud to partner with the company as it embarks on its journey as a publicly-traded company."

[Photo 1](#)

Caption: Tableau Software CEO and Co-founder Christian Chabot, joined by members of the company's leadership team, rings the NYSE Opening Bell® to celebrate Tableau Software's IPO and first day of trading on the NYSE.

[Photo 2](#)

Caption: Tableau Software CEO and Co-founder Christian Chabot (lower right with young child) in the NYSE trading crowd as the company's stock opens on the NYSE.

For more information on NYSE Euronext's listings business and to learn about trends in the IPO market, please visit the NYSE Euronext IPO Center.

About Tableau

Tableau Software helps people see and understand data. Tableau helps anyone quickly analyze, visualize and share information. More than 10,000 organizations get rapid results with Tableau in the office and on-the-go. And tens of thousands of people use Tableau Public to share data in their blogs and websites. See how Tableau can help you by downloading the free trial at www.tableausoftware.com/trial.

About NYSE Euronext

NYSE Euronext (NYSE) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With approximately 8,000 listed issues (excluding European Structured Products), NYSE Euronext's equities markets - the New York Stock Exchange, NYSE Euronext, NYSE MKT, NYSE Alternext and NYSE Arca - represent one-third of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, one of the leading European derivatives businesses and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index. For more information, please visit: <http://www.nyx.com>.

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