

SQUARE CELEBRATES IPO WITH “SQUARE MARKET” AT THE NEW YORK STOCK EXCHANGE

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NEW YORK--(BUSINESS WIRE)-- Square, Inc. (NYSE:SQ) began trading today on the New York Stock Exchange (NYSE) under the ticker symbol “SQ” after its initial public offering (IPO). Barclays is the Designated Market Maker for the company’s stock.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20151119006550/en/>



Square CEO Jack Dorsey with his mother Marcia Dorsey outside the NYSE as she makes a purchase from Square's first seller to kick off the NYSE Opening Bell and celebrate the company’s IPO. (Photo: NYSE)

Square celebrated its public debut by hosting a Square Market beneath the NYSE facade, featuring some of the best local vendors, which are also Square sellers. Visitors to the Square Market browsed custom goods, got their beards trimmed, and enjoyed breakfast, lunch and desserts from food trucks and restaurants. The Square Market event kicked off with The Opening Bell® from outside the NYSE. Marcia Dorsey, mother of Square CEO Jack Dorsey, made a flower purchase from Square’s first seller, Cheri Mims. The sound of the completed transaction, coupled with the NYSE Bell, signified the start of the trading day.

“We’re pleased to welcome Square to our global community of leading innovators in technology,” said Garvis Toler III, NYSE Head of Global Capital Markets. “Square is helping sellers of all sizes start, run, and grow their businesses with its mobile payments technology and business services to help their sellers manage that growth. We congratulate Square on today’s milestone and look forward to celebrating many more.”

Click [here](#) to view Square’s bell ringing at the NYSE. Broadcast quality footage is available via the NYSE Broadcast Center at +1 212.656.5483 or NYSETV@NYSE.com.

Building upon four consecutive years of global leadership in capital raising, the NYSE is the venue of choice for technology IPOs in the U.S. Year-to-date, NYSE IPOs have raised over \$19 billion in combined proceeds, which is 65% of all proceeds raised from qualifying U.S. IPOs. This includes 79% of all capital raised from tech IPOs.

To learn more about NYSE’s leadership in tech IPOs, click [here](#).

About Square, Inc.:

Square creates tools that helps sellers of all sizes start, run, and grow their businesses. Square's point-of-sale service offers tools for every part of running a business, from accepting credit cards and tracking inventory, to real-time analytics and invoicing. Square also offers sellers financial and marketing services, including small business financing and customer engagement tools. Business and individuals use Square Cash, an easy way to send and receive money, as well as Caviar, a food delivery service for popular restaurants. Square was founded in 2009 and is headquartered in San Francisco, with offices in the United States, Canada, Japan, and Australia.

About NYSE Group

NYSE Group is a wholly-owned subsidiary of Intercontinental Exchange (NYSE: ICE), operator of the leading global network of exchanges and clearing houses. NYSE Group operates multi-asset exchanges and a range of related data products and technology services. The company’s equity exchanges -- the New York Stock Exchange, NYSE MKT and NYSE Arca -- trade more U.S. equity volume than any other exchange group. NYSE is the global leader in capital raising for listed companies, including the majority of technology IPOs globally since 2012. The company’s equity options markets, NYSE Arca Options and NYSE Amex Options, offer complementary market models.

About Intercontinental Exchange

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