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Unencumbered by History While many financial exchanges are rightly proud of their hundreds of years of history, in just seven years Jeffrey C. Sprecher turned a regional power plant into the Intercontinental Exchange Inc. (ICE), brought electronic trading to several hard-core pit-trading markets and almost snatched the Chicago Board of Trade from the Chicago Mercantile Exchange. Most recently, ICE was added to the Standard & Poor's 500.