



BRIAN NURSE

Executive Vice President, Chief Legal Officer and Secretary

Brian Nurse was appointed Cedar Fair's chief legal officer in November 2021, bringing with him more than 25 years of comprehensive experience with some of the best-known entertainment and food and beverage companies in the world.

Prior to joining Cedar Fair, Brian was senior vice president, general counsel and secretary for World Wrestling Entertainment (NYSE: WWE), an integrated global media company with revenue of approximately \$1 billion. In that role, which he held for just over two years, he was responsible for all legal affairs and served as a member of the senior management team. Before that, Brian served six years as vice president, associate general counsel and secretary at Nestle Waters North America, leading the day-to-day legal affairs for the \$4.6 billion division of Nestle S.A., the largest food and beverage company in the world. From 2003-2012, he was senior legal counsel for PepsiCo, Inc., where he was lead counsel for North American beverage/soft drinks brands. Brian's responsibilities included working with brand and sports marketing, licensing and branded entertainment. He joined Pepsi's corporate law team as legal counsel in 2001.

Brian earned a bachelor's degree from the University of Pennsylvania's Wharton School and a juris doctor from Fordham University School of Law. He is a member of the American Bar Association and the New York State Bar Association.